Family Descent as a Signal of Managerial Quality: Evidence from Mutual Funds

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Abstract

We study the relation between fund managers' family backgrounds and their future professional performance. Using hand-collected data from individual Census records on the wealth and income of managers' parents, we find that managers from poor families deliver higher alphas than managers from rich families. We argue that managers born poor face higher entry barriers into asset management, and only the most skilled succeed. Consistent with this view, managers born rich are more likely to be promoted, while those born poor are promoted only if they outperform. In the analysis of managerial activity, we find that managers from poor backgrounds do not have higher turnover or active share, yet their activity is more performance-enhancing. Overall, we establish the first link between family descent of investment professionals and their ability to create value.

Key words: mutual funds, fund managers, family background

JEL Codes: G12, G23, H31

Introduction

In the majority of financial decisions, shareholders delegate decision rights to professional managers. Thus, one of the most important tasks of shareholders is to select the most capable, high-type managers as their agents. Inferring managerial type ex-ante is challenging. For example, the majority of CEOs at S&P1500 firms have no prior experience in this leadership role. Yet, given the frictions and costs of replacing managers, this task is of first-order importance for economic outcomes in all public firms.

This paper provides evidence that public information about a manager's family descent and access to resources during his formative years serves as a powerful signal of managerial ability. We exploit the fact that individuals are endowed with different opportunities at birth and, as a result, face dramatically different entry barriers into managerial roles. For example, some can ascend to leadership roles with the help of their inherited status, wealth, or access to professional networks, as in the extreme case of the heirs of family-owned firms. Others are born in poverty and face limited access to education and professional advancement during their formative years, a crucial period for subsequent career outcomes (e.g., Bowles and Herbert (2002), Black et al. (2005)). Because individuals from less privileged backgrounds have much higher barriers to entry into prestigious positions, only the most skilled types can exceed these high thresholds and build a career in a management profession.

Delegated asset management provides a convenient setting to test this selection mechanism. First, because this is a service industry driven by human capital, barriers to entry are particularly high and selection of resources is generally subjective. Second, in contrast to industrial firms where daily decisions are made by dozens of managers and implemented by thousands of employees, managers of solo-managed mutual funds have the principal authority over the fund's portfolio. Third, fund managers perform standardized professional tasks within a well-defined investment universe, and their outcomes are easily comparable in the time-series and cross-section. In contrast, many corporate decisions are not standardized, and the investment opportunity set of corporate managers is unobservable. Finally, mutual funds hold over a half of households' financial wealth, and the performance of money managers has a major impact on the majority of U.S. investors, indicating a question of broad public interest.

In this paper, we study the relation between mutual fund managers' family descent and their performance. To identify managers' family characteristics, we hand-collect data on the households where managers grew up by examining photo images of individual Census records at the National Archives.¹ These records provide detailed information on the income, home value, education, and occupation of a manager's parents during his/her childhood, as well as other demographic characteristics. As expected, most fund managers come from wealthier and more educated families than those in the general population or even local community. E.g., the average (median) annual income of managers' fathers at the time of Census was at the 90th (87th) percentile of the income distribution in the general U.S. male population.² On average, managers' fathers reported 12 years of education (28% more than the median male education in the census tract in which the household resided) while the value of homes owned (the amount of monthly rent paid) by managers' households was 15.6% (33.0%) higher than the median value for the census tract. Consistent with the idea that family economic status is an important factor for an individual's subsequent career progression, we observe that managers from wealthier backgrounds were more likely to attend private and more exclusive universities (with lower admission rate and higher tuition) and were more likely to be employed by larger asset management firms in the first three years of their career.

Our main finding is that mutual fund managers from poorer backgrounds deliver significantly higher four-factor alpha than managers that come from wealthy families. For example, managers from families in the bottom quintile of parents' income distribution outperform managers in the top quintile by 3.36% per year, significant at 1% (to compare, the median annual alpha in our sample is -0.48%). Similar result holds when we use household rent or home value as proxies for the manager's at-birth economic status. Moreover, this relationship is somewhat concave with the largest drop in performance (1.33%) occurring between the fourth and the fifth quintile of managers' parents' income. Our findings survive a comprehensive set of controls which proxy for the quality and type of the manager's own education, his/her demographics, parents' education and professional expertise, and fund and management firm

¹ See Appendix 1 for the form layout and an example of a record.

² See Figure 1 for the graphical comparison of our sample and the general population distributions.

characteristics. In addition, plausible unobservable omitted variables, such as connections and access to information, would favor a positive relationship between family status and performance and are unlikely to explain our results. We also find strong evidence that the performance dispersion is much higher in the sub-sample of managers from wealthier backgrounds: the F-ratio of the residual variances in the top vs. the bottom one-third) of the managers' parents' income distribution is 2.204 (3.012), significant at 1%. This result confirms our working hypothesis that selection by talent eliminates the less skilled candidates in the non-privileged group, but is not as tight for the more privileged candidates, who are likely to pass regardless of their skill level. Overall, our main evidence is consistent with the idea that candidates endowed with fewer opportunities face higher selection thresholds, and only the most skilled make it into fund management.³

In further support of this view, we investigate fund managers' career progressions and study how a manager's likelihood of promotion varies with his family background and past performance. We define a promotion as an event when a manager obtains an additional fund or is likely reassigned to a fund with greater assets under management. For managers with neutral past performance (zero past five-year alpha), parents' wealth significantly affects promotion chances: an increase in parents' wealth equal to its interquartile range increases the manager's promotion probability by a factor of 1.76. However, managers from poorer families can close this gap by delivering better performance, and yet completely eliminating this gap is difficult: according to our estimates, a manager from the 25th percentile of parents' income has to outperform a manager from the 75th percentile by as much as 12% per year to stand an equal chance of promotion. This evidence strongly supports our hypothesis that managers born poor can only pass the selection hurdle if they reveal their strong type, thus ensuring the selection of the most talented managers among the less privileged candidates.

Next, we explore two non-mutually exclusive channels that may contribute to the performance differential between managers from poor and rich backgrounds: (i) effort and (ii) ability. The *effort channel* posits that managers endowed with fewer resources at birth are more active on their job. For

³ Bowles et al. (2005) provide a comprehensive review of the research in sociology on the role of parental economic status on individuals' career progression and the associated survival mechanisms.

example, if managers derive diminishing marginal utility from wealth, the same monetary compensation will provide stronger performance incentives for managers with lower endowed wealth to apply effort. The *ability channel* posits that managers are screened on ability rather than effort, and those who are able to enter asset management from the less privileged backgrounds are more productive: i.e. are able to add more value for the same level of effort. Our evidence is more consistent with the ability channel. Using a variety of proxies for managerial activity, such as portfolio turnover, active share, herding, and holding horizon, we do not find reliable evidence that managers from poor backgrounds are more active on their jobs. Instead, our results indicate that their alpha is more sensitive to portfolio activity, suggesting that these managers perform activities which are value-improving (rather than simply greater in magnitude), as predicted by the ability channel.

In our final analysis, we test whether mutual fund investors infer managerial ability from managers' familial backgrounds and find little evidence that they do. The capital flows are only weakly related to manager's parents' incomes and most of this effect is subsumed by the funds' past performance. We therefore conclude that fund investors are unlikely to incorporate information on the fund manager's background into their investment decisions.

The central contribution of this article is to provide the first evidence on how the family descent of investment professionals signals their ability to create value. Our findings add novel insights to academic research on (i) managerial characteristics that predict professional performance and (ii) the effect of formative years on individuals' career progression and economic outcomes.

We contribute to a small number of papers in asset management that identify personal characteristics of fund managers that predict their professional performance. So far, this literature has focused mostly on the role of managers' education. Chevalier and Ellison (1999) find that mutual fund managers who attended colleges with higher average SAT scores deliver superior risk-adjusted returns, and Li, Zhang, and Zhao (2011) find similar evidence in the context of hedge funds. Cohen, Frazzini and Malloy (2008) show that fund managers' educational networks yield valuable information that improves managerial performance in connected stocks. Chaudhuri, Ivkovich, Pollet, and Trzcinka (2015) provide evidence that investment funds managed by PhD graduates deliver superior risk-adjusted performance

and charge lower fees. In contrast to previous work, we document how endowed low economic status serves as an important screening mechanism of managerial ability. Our paper is among the first in the mutual fund literature to emphasize signaling of managerial quality based on selection.

We also extend the literature on the effect of individuals' family environment on subsequent economic outcomes. So far, this research has focused mostly on the economic behavior of individual households. For example, using data from a field experiment, Chetty et al. (2011) find that a child's access to education predicts college attendance, earnings, and retirement savings. In two studies of Swedish twins, the socioeconomic status of an individual's parents helps explain future savings behavior (Cronqvist and Siegel (2015)) and preference for value vs. growth stocks (Cronqvist, Siegel, and Yu (2015)). In contrast to studying households' personal decisions, we provide evidence on sophisticated financial intermediaries whose professional choices have large welfare implications for millions of outside investors. Also, to identify exposure to a socioeconomic environment, prior papers have used general time-series patterns, such as growing up during the Great Depression (Malmendier and Nagel (2011)) or entering the labor market in a recession (Schoar and Zuo (2013)). Our approach uses a sharper identification by focusing on the unique economic status of each household and uncovers important cross-sectional patterns.

II. Data and main variables

II.A Sample construction

We begin our sample construction with the universe of U.S.-domiciled mutual funds covered by Morningstar and downloaded from Morningstar Direct at the end of 2012. We include defunct as well as active investment products (fund share classes), ensuring that any fund ever appearing in the Morningstar database is present in our initial sample. Next, we restrict our attention to equity-focused actively managed funds by dropping index funds, funds whose U.S. Broad Asset Class is not "U.S. Stock", funds for which Morningstar equity style classification (Equity Style Box) is not available, and funds that have sector restrictions or specialty focus (Global Category includes word "Sector" or Prospectus Objective includes word "Specialty"). Finally, we exclude funds whose total net assets under management (TNA) never exceeded \$10 million and funds that were always managed by more than one manager (i.e. teammanaged funds).

For each fund that passes the filters we obtain its historical management data from Morningstar, which details the name of the manager and his/her starting and ending date in a fund at up to one month accuracy. We eliminate managers who have fewer than 24 non-missing monthly return observations (this filter automatically disqualifies managers who first appear in the sample in 2011 or later). For each of the remaining managers we initiate the data collection process described below.

First, we obtain brief biographical descriptions of the managers' careers from Morningstar Principia and Factset. These biographies outline managers' employment histories and sometimes provide details on their educational backgrounds, such as attended universities, degrees earned, and years of graduation. To enrich these biographical data, we search for managers' public profiles on LinkedIn and CFA Directory and fill the missing education data where possible.

Second, we attempt to locate the manager in Lexis Public Records - the most detailed source of personal information available to researchers without legal restrictions. Lexis database has been used in a number of notable financial studies on corporate executives, including Cronqvist, Makhija, and Yonker (2012) and Yermack (2014). When searching Lexis, we only focus on individuals for whom an unambiguous record exists. This generally implies that the Lexis record has to contain the exact same first and last name as the manager in Morningstar, have the same middle initial, and give the same state for the person's Social Security Number as the state where the manager grew up.⁴ We also condition on the person's age and exclude records where the birth year in Lexis and the university undergraduate degree date are more than 30 years apart. Lexis is an important data source for our study for two reasons: i) it provides a list of addresses where the manager lived or at least received official correspondence, and ii) in

⁴ According to SSA, since 1944 more than half of the SSNs were issued to people under the age of 20.

the majority of cases, it gives the names of the manager's parents, their home address, and the history of real estate sales and purchases. This information will allow us to locate the manager's parents in the 1940 Census records with high degree of accuracy.

Next, we focus on the Census 1940 household records and search either for the manager himself/herself, if he/she was born before 1940, or his/her parents. The 1940 Census records were released by the U.S. National Archives in April 2012 after the expiry of the mandated 72-year period.⁵ To the best of our knowledge, this is the first study in finance to use data from individual Census records. Our two primary resources are www.archives.com and www.ancestry.com. Appendix 1 shows the Census form presented to households and an example of a filled record. At this stage, we are only interested in parents that either had already given birth to the manager by 1940 or would do so within the next 10 years. The underlying motivation for this filter is that we aim to capture the family's social situation during the years of the manager's birth would add noise to the measurement. In addition, it is technically difficult to find the right ancestry for younger managers because their parents might not have been married as of 1940 and the household might not have been formed. We again require a strict match between the parents' names in Lexis and Census (however, we incorporate the mother's maiden name in the search) and the locations of the household.

This procedure yields 185 unique managers who are considerably older than an average manager in the original Morningstar sample and for whom a long history of observations is available. Generally, at different stages of the data collection process we emphasize data accuracy over the sample size. One reason is that poor measurement can lead to incorrect conclusions, while a smaller sample, if anything, would bias us against finding significant results but can still reveal the general pattern of economic

⁵ According to the U.S. Public Law, the U.S. government will not release personally identifiable information about an individual to any other individual or agency until 72 years after it was collected for the decennial census. This "72-Year Rule" (92 Stat. 915; Public Law 95-416; October 5, 1978) restricts access to decennial census records to all but the individual named on the record or their legal heir. After 72 years, the records are released to the public by the National Archives and Records Administration. More details are available at https://www.census.gov/history.

effects. The second reason is that this project studies backgrounds and careers of specific individuals (their names and records are available from the authors) and we take special care not to contaminate our findings with inaccurate personal data.

The following fields from the Census files are of particular interest: the father's and the mother's birth years, their annual incomes (as of 1939), their occupation/profession, whether the family owned or rented an accommodation in 1940, the monthly rent (if the accommodation was rented) or the approximate house value (if it was owned),⁶ the parents' employment type (a private or a government worker, an employer, a self-employed individual, or an unpaid worker), the parents' education (completed years of elementary school, high school, and college), and some auxiliary information, such as the number of children in the household and the number of resident servants.

In addition to the individual Census records, we also collect census tract-level data where possible. Each individual record reports an enumeration district that for large municipalities can be matched to a census tract - the smallest aggregated demographic unit in the U.S. whose population is relatively homogenous along the dimension of income and wealth.⁷ We obtain the tract-level data for the 1940 Census from the Elizabeth Mullen Bogue File, which featured in several social and history studies (e.g., Sugrue (1995), Elliott and Frickel (2013)).⁸ Important tract-level variables include: total population in the tract (both males and females), median home value, median monthly rent (both gross and contract), the number of residents with school and college education, median education years, and the number of residents without paid employment.

We complete our sample construction by collecting data on the managers' educational institutions, degrees, and specialization. While Morningstar and Factset biographies or public profiles

⁶ Home values are recorded in increments of \$500.

⁷ The matching was conducted via the Unified Census ED Finder engine available at www.stevemorse.org/census/unified.html.

⁸ This data can be found, among other sources, at www.icpsr.umich.edu/icpsrweb/DSDR/studies/2930 and is available for researchers from ICPSR member institutions. The digital copy of the dataset was created by Dr. Donald Bogue and his wife, Elizabeth Mullen Bogue, who manually entered information from printed publications released by the Bureau of the Census.

typically mention the manager's university, other educational characteristics are often not publicly available. Therefore, in order to obtain or verify information on the manager's degree type and field of study, we contact the universities' registrar offices and, if necessary, the National Student Clearinghouse, a degree-verification service provider. Furthermore, we collect institution-level data that proxies for the quality of the educational institution as well as the competitiveness, affordability, and status of the program. This information is obtained from the College Handbook, published by the College Entrance Examination Board. There are three versions of this handbook which cover entry classes of 1979, 2004, and 2012. Our variables are mostly based on the 1979 handbook (the closest to the managers' college years) except for the standardized scores, which are available as of 2004.⁹ Some of the university median ACT score, the university size as measured by the undergraduate enrolment, the average tuition for an undergraduate program, the undergraduate admission rate, and the university's affiliation with the Ivy League.

II.B Summary statistics

We report summary and sample composition statistics for our funds and managers in Table 1. The average (median) manager in our sample is born in 1937 (1939) - three years (one year) before we measure the household characteristics. Even for managers born before (10th percentile is 1930) and after (90th percentile is 1944) 1940, the Census records are close enough in time to accurately reflect the manager's family's social situation during his/her childhood years. The average (median) managerial career, as measured by the time difference between the manager's first and last appearance in the sample, is 14.4 (11.6) years, although some managers have long careers approaching 30 years (90th percentile is 27.9 years). The peak dollar value of assets controlled by managers in our sample has an average value of

 $^{^{9}}$ Our results are virtually identical if we use the 2004 handbook throughout - there is a high correlation between the 1979 and the 2004 variables.

\$4.4 billion and a median value of only \$633 million, highlighting the fact that a number of managers are in charge of particularly big funds. Both figures are economically large though and imply significant value effects for the funds' investors. Most managers have strong educational backgrounds and graduate from universities with an average (median) SAT rank of 85.8 (92.0). However, the average (median) admission rate is only 52.0% (51.2%), while the variable itself has a fairly even and wide distribution (from 10th percentile of 19.7% to 90th percentile of 85.7%), suggesting some variation in the education exclusivity.

The estimated average (median) value of the manager's parents' home in 1940 is \$10,011 (\$7,500) but its variation is substantial (from 10th percentile of \$3,000 to 90th percentile of \$20,000). Monthly rent shows a similar pattern: an average (median) rent is \$50.5 (\$40.0) but the 10th and 90th percentiles are wide apart (\$18.0 and \$83.0, respectively). An inspection of the parents' incomes reveals that over 75% of mothers are either unemployed or report an income of \$0 (as evidenced by the occupation records, many of the wives are either housewives or attend school, while most husbands hold at least a part-time job), whereas fathers report an average (median) annual income of \$2,326.0 (\$2,010.0). In Figure 1 we show how the distribution of the managers' fathers' incomes compares to the distribution of incomes in the general male population in the U.S. in 1940 (data from Census Labor Force summary files). Finally, for both parents, the mean and the median years of education at the time of the census is approximately 12, with most of the respondents having completed at least the elementary school.¹⁰

Comparing household-level home values and rent to their tract-level counterparts does not reveal a striking difference for the mean or the median. Household homes are generally more expensive than those of the tract (median \$7,500 vs. median \$5,098) but the rent is similar. This pattern suggests that managers whose parents already owned a house in their youth come from wealthier backgrounds while those whose parents rented an accommodation are more representative of the tract's average. Naturally,

¹⁰ Individual Census records report years in the elementary school, high school, and college separately, while the tract-level Census data report the total years of education, assuming 8 (4) years for the elementary school (high school). We follow the latter convention in constructing our measure of the duration of education.

measures of variation, such as the standard deviation or the percentile range, are significantly lower at the tract level than the household level due to diversification.

Statistics from the fund sample confirm the disparity between the mean and the median size of managed funds (\$1.01 billion vs. \$141 million). A similar pattern is observed at the fund family level and is also confirmed by the statistics on the number of equity positions in a fund (mean of 83.8 vs. median of 57.0). An average (median) monthly fund return is positive at 0.99% (1.26%); however one must consider that the stock market grew at an unprecedented rate during our sample period between 1960 and 2012. An examination of fund alphas - fund returns in excess of the returns predicted by the four-factor model (Section III describes the computation methodology in greater detail) - reveals that an average and median monthly alphas in our sample are actually slightly negative: -0.05% and -0.04%, respectively.

Panel B of Table 1 reports some sample composition statistics. 65.1% of the managers earned some graduate degree at some stage in their life; in particular 53.2% earned an MBA degree, while 2.5% completed a PhD. 92.7% of the managers have either an undergraduate or a graduate degree in a field which we classify as finance-related (see Appendix 2A for the classification methodology) and 8.4% hold a degree in a technical discipline, such as physics, statistics, or mathematics. Among the other sample composition statistics, we should mention that the vast majority of the managers' parents' were employed in the private sector in 1940 and 19.8% had a finance-related job, such as an accountant or an insurance advisor (see Appendix 2B for the classification methodology). As expected, most of the funds in our sample (close to 67%) belong to the Large Cap styles with the Large Growth being the dominant category (33.3%).

In Table 2 we examine relationships among our main variables in correlation tables and by quintiles of the managers' parents' income. In Panel A we focus on the parents and include household wealth and education characteristics as well as tract wealth characteristics. Using the data from the Census personal records, we define the following major variables: *FatherIncome* is the reported annual income of the manager's father in thousands of dollars; *ParentsIncome* is equal to the average of the

father's and the mother's incomes if the mother's income is not missing, and is equal to the father's income otherwise; *FatherYearsEdu* is the aggregate years of education of the father by the time of the census; *ParYearsEdu* is equal to the average of the father's and the mother's education years if the latter is not missing, and is equal to the father's education years otherwise;¹¹ *FinanceRelated* is a dummy variable equal to 1 if at least one of the parents held a job that we classify as finance-related, and 0 otherwise; *Managerial* is a dummy variable equal to 1 if at least one of the parents (Appendix 2B) explains the classification procedure); *Rent* is the monthly rent in dollars; and *HomeValue* is the self-reported value of the parents' home, if owned, in thousands of dollars.

The rent is positively related to both the father's income and the average parents' income (correlation of 0.690 and 0.496, respectively). However, there is no strong correlation pattern between income and home value, suggesting that home value might be a noisier measure of the family's current financial well-being. Importantly, home value is self-reported by the household and might reflect unrealistic expectations or be anchored in the historical purchase price rather than the true appraisal value of the property. We cannot correlate home value with rent directly since these variables are available for complementary sub-samples, namely, for owned and rented properties. Both the father's and the average parents' education are positively related to income and rent, with the correlation coefficients ranging from 0.388 to 0.479. Household income, rent, and home value are all higher if at least one of the parents has a finance-related or a managerial job, e.g., the correlation between dummy *FinanceRelated* and *FatherIncome* is 0.486. Larger families, as proxied by the number of siblings, tend to earn smaller incomes but pay slightly higher rents, likely because they occupy more spacious properties. Tract-level median rent and home value are positively related to the measures of household income, e.g., median contract rent has a correlation of 0.240 with the parents' income. We should note, however, that the tract-

¹¹ In some of the Census entries, the mother's characteristics are missing whereas the father's are usually present. In those cases where we cannot verify that the mother had zero income or no education, we treat these data as missing and populate the parent-level variable with the father's data.

level statistics are available for only about 28% of the municipal districts in our sample (these are main agglomerations such as New York, Boston, or Saint Louis) and are given here for comparison only - none of our regression analysis uses tract-level variables.

In Panel B, we examine the relationship between the parents' wealth/education and the attributes of the manager's education. For most of the variables featuring in this panel, the variable name directly defines the measure, e.g., variables *HasGraduate*, *HasMBA*, and *HasPhD* are dummies taking the value of 1 if the manager holds any graduate degree, an MBA degree, or a PhD, respectively, and 0 otherwise, while *IvyLeague* is a dummy which takes the value of 1 if the manager's undergraduate institution belongs to the Ivy League, and 0 otherwise. In addition, we define several classification variables to characterize the type of the manager's scholarly specialization, creating dummies for a finance-related field, technical field, and a psychology field (see Appendix 2A for details).

After inspecting the results in Panel B, we first note a strong positive relationship between the parents' wealth and the quality or exclusivity of the manager's university. E.g., parents' income has a correlation of 0.356 with tuition, 0.348 with the university's private status, 0.325 with the median university ACT score, and -0.348 with the admission rate (correlations among the university variables have the expected signs and do not warrant special attention). Second, graduate education in general was more often pursued by managers from poorer backgrounds, while the pattern for MBA is inconclusive. Third, financial education appears to be weakly positively related to the parents' income (correlation 0.190) while technical education is weakly negatively related (correlation -0.199). Finally, the manager's own education quality is consistently positively related to his/her parents' education, e.g., there is a 0.240 correlation of the parents' education years with the Ivy League dummy and a 0.328 correlation of the parents' education if at least one of his/her parents was occupied in a finance-related profession (correlation of 0.115). Perhaps surprisingly, the probability of attaining an MBA degree is slightly lower for managers whose parents held a finance-related or a managerial position.

In Panel C of Table 2 we report mean and median values of several key variables for each quintile of the managers' parents' income distribution. The top row shows how annualized fund four-factor alpha varies by the parents' income quintile. This preliminary analysis suggests that only the managers from the lowest two quintiles have positive alphas whereas managers from the top two quintiles have large negative alphas. The monotonicity is not consistent between the mean and the median values - as we show in Section V, dispersion in performance is an important dimension of this study. In addition, there are likely many confounding effects, which we address in our multivariate analysis in Section III. For example, we can see in Panel C that parents' education depth is robustly related to their income (ranging from 10 years in the lowest income quintile to 15 years in the highest income (e.g., the manager's university SAT rank increases from the median of 78 to the median of 95 as we move from the lowest to the highest parents' income quintile).

III. Household wealth and managers' performance

In our main set of tests we investigate how fund managers' ability to create value for fund investors relates to their familial backgrounds. The left-hand side of our regressions feature abnormal fund returns, or rolling alphas. For each fund *j* and month *t* we estimate the coefficients in the four-factor model, which includes the three Fama-French factors (Fama and French (1993)) and the Carhart momentum factor (Carhart (1997)),¹² using monthly return observations from the previous 36 months (*t*-36 to *t*-1) and compute the difference between the actual fund return in month *t* and the return predicted by the model. This procedure yields rolling alphas at monthly frequency, *Alpha_{it}*, which we express in percentage points

¹² The data is from the Kenneth French's website:

http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/data_library.html. We thanks the authors for making this data available.

in all of our tests. We require at least 30 non-missing observations for this estimation, otherwise we set $Alpha_{ii}$ to missing.¹³

Our main right-hand side variables are designed to measure the financial security of the manager's family during his/her childhood years. For our initial tests we consider four different variables: *FatherIncome, ParentsIncome, Rent,* and *HomeValue*. The first two most accurately reflect the family's earnings as of 1940 and are available for the full sample. *Rent* and *HomeValue* are defined on the non-overlapping sub-samples thus reducing the number of observations available for analysis. However, it is still helpful to compare the results for these two variables to evaluate the robustness of our findings in the sub-samples of rented and owned properties. As discussed before, *Rent* is likely a more accurate proxy of financial well-being than *HomeValue*, yet it not only reflects income but also depends on the renting needs of the family (e.g., as evidenced by the summary statistics, the rent is higher for larger families). We collectively call the four right-hand side variables *HHWealth* (short for "household wealth") and run the following regression specifications:

$$Alpha_{mit} = \beta HHWealth_m + \Gamma_1 \times \mathbf{MControls_{mt-1}} + \Gamma_2 \times \mathbf{FControls_{jt-1}} (+ \alpha_Y + \delta_s) + \varepsilon_{mit}, \qquad (1)$$

where *j* indexes funds, *t* (*Y*) indexes months (years), *m* indexes managers, and *s* denotes Morningstar fund style. *HHWealth* is one of the four measures of the household wealth in 1940. **MControls** is a vector of controls for the manager which includes *Gender* (equal to 1 if the manager is a male and 0 if she is a female), *ManagerAge* (the difference between the observation year and the manager's birth year), and a set of education and employment characteristics described in the previous section, namely, *ParYearsEdu*, *HasGraduate*, *HasMBA*, *AdmissionRate*, *FinanceRelated*, and *Managerial*. **FControls** is a vector of standard fund and fund family controls which includes *FundSize* (log of the fund's TNA in millions of dollars), *FundAge* (the time in years from the month of the fund's first appearance in the sample to month *t*-1), *FirmSize* (log of the mutual fund family TNA in millions of dollars), *LogFirmNFunds* (log of the

¹³ Our results are robust to the choice of the estimation window. However, many funds in our sample have long return series which stretch across different market cycles. The three-year period allows reasonable statistical accuracy in the estimation without imposing the condition that the factor loadings have to remain constant over a long period of time.

number of funds in the family), and *Volatility* (standard deviation of fund returns over the trailing twelve months). All the controls are measured as of the end of month *t*-1. Some specifications also include time or style fixed effects or both, since investment opportunities can fluctuate with time-varying market conditions (even though much of this effect is cleansed in the construction of *Alpha*) and the manager's actions can be constrained by the style mandate within which the fund operates. In these and all the subsequent tests the standard errors are clustered at the fund level.

We report the results in Panel A of Table 3. Both *FatherIncome* and *ParentsIncome* are strongly negatively related to *Alpha*, with the coefficients from all the specifications significant at 1%. The same negative pattern holds for *Rent*, although the coefficients are only significant at 5%. Finally, *HomeValue* is also robustly negatively related to *Alpha* but most of the coefficients fall short of statistical significance. It is probably not surprising that the strength of the results is decreasing in the accuracy of the measurement, compounded by the smaller sample sizes for the last two variables. Therefore, in our future tests we concentrate on *ParentsIncome* as the main variable of interest.

To evaluate economic magnitudes, consider two managers whose *ParentsIncome* differs by 1.612 (\$1,612), which is the interquartile range for *ParentsIncome* in the panel sample. The monthly alpha for the manager with the higher *ParentsIncome* is lower by 17.83 bp (2.14% annualized).¹⁴ To compare, the median monthly alpha in the sample is only -4.17 bp (-0.50% annualized). Considering that our managers have long careers, the difference in the compounded risk-adjusted returns earned by different manager types over the years can be substantial, underscoring the importance of the quality signalling mechanism discussed in this paper.

Other interesting results garnered from Table 3, Panel A concern the effects of gender and the parents' education and employment. An increase in the parents' education of 5 years translates to an increase in the manager's monthly alpha of 14.10 (1.69% annualized). In contrast, the full-sample effects

¹⁴ All the effects in this section are computed from the coefficients in the full specification, e.g., -0.1106*1.612 = -17.83 bp.

of the manager's MBA degree and the university admission rate are mostly insignificant, even though both have the expected signs.¹⁵ *Gender* and *FinanceRelated* dummies are robustly significant in all the specifications. The average monthly alpha for male managers is higher by 33.72 bp (4.05% annualized)¹⁶ and is 15.68 bp (1.88% annualized) higher for managers coming from families with some financial expertise. The economic effects for the dummy variables are generally big as these variables only assumes extreme values of 0 or 1. Importantly though, the presence of these controls and relevant fixed effects does not detract from the significance of the income variables: managers from less wealthy families tend to perform better.

In Panel B of Table 3, we concentrate on the relative measures of parents' income. In the left pane, the main independent variable of interest is *ParentsIncomeRank*, computed as the percentile rank of *ParentsIncome* in the cross-section of managers. In the right pane, we consider quintile dummies for *ParentsIncome*; e.g., *ParentsIncomeQ2* is equal to 1 for a manager if his/her *ParentsIncome* falls in the second quintile of the cross-sectional distribution. The results from Panel B confirm and strengthen our initial conclusions. First, higher *ParentsIncomeRank* robustly predicts lower *Alpha*: an increase in parents' income of 50 percentiles reduces the manager's monthly (annual) *Alpha* by 0.18% (2.16%). Second, this effect is strongly monotonic: the coefficient on the quintile dummy is decreasing in the quintile's ordinal number (each coefficient captures the average difference in *Alpha* between that quintile and the omitted category, which is the lowest quintile). The difference between the performance of managers from the fourth or fifth quintile of *ParentsIncome* and those from the first quintile is significant in the majority of specifications; e.g., managers from the richest families underperform those from the poorest families by 27.98 bp monthly (3.36% annually). Moreover, this relationship is somewhat non-linear with the effect driven mostly by the top two quintiles of *ParentsIncome*. E.g., in the full specification with fixed effects,

¹⁵ Because the education variables are highly correlated among themselves, we do not include all possible controls of the same type (e.g., proxies for university quality) in one regression but rather aim to capture different facets of the education in one set of controls. Our results are robust to the rotation of controls within the same type.

¹⁶ While males have been shown to be more aggressive traders (e.g., Barber and Odean (2001)), the performance gap documented here cannot be entirely attributed to greater risk-taking by the male managers because our left-hand side measure is risk-adjusted and we include fund volatility in the controls. Yet it is possible that the standard risk-adjustment methodology cannot completely eliminate the effects of all forms of risk-taking on fund performance.

the biggest drop in performance occurs between quintile 4 and quintile 5 (11.10 (= 27.98 - 16.88) bp per month or 1.33% per year, compared to only 1.14 bp per month or 0.14% per year difference between quintile 1 and quintile 2).

The strength of the results in this section becomes even more apparent if we acknowledge the fact that various unobserved effects should favor richer managers and improve their performance. Even though we strive to control for different aspects of the manager's skill set and the manager's family's expertise, potentially important omitted variables always exist in this type of studies. However, a reasonable endogeneity argument would point to a positive relationship between the parents' wealth and the manager's performance. For example, individuals from wealthier families have better connections and access to resources, which should aid their portfolio management task. And yet, these same privileges make it possible to make career advancements without showing strong performance, and only if this biased selection channel is in full effect, would we observe a negative relationship between a manager's performance and his/her endowed wealth. In Section V we explore the advancement hypothesis directly by studying the link between managers' promotions and their parents' wealth.

IV. Fund management activities

In this section we investigate whether managers from wealthier backgrounds pursue less active fund management strategies. In a way, we want to test a "quiet life" hypothesis that posits that wealthy individuals have little incentives to apply effort and simply follow the path of least resistance.

Of course, there are different measures of "activity" in fund management. Most of them are based on an idea that active managers deviate more from the market or index structures and tend to trade more frequently. Therefore, we consider the following variables to proxy for activity, each variable reflecting a particular aspect of a fund manager's strategy (see Appendix 3 for the details on the variables' construction, all fractional variables are expressed in percentage points: e.g., the herding variable based on the correlation of 0.3 has value 30).¹⁷

MarketDeviation is computed as the standard error of the regression of the fund's daily returns in the quarter on the daily returns on the CRSP value-weighted index and the Morningstar style dummies. This measure aims to capture how much of the variation in fund returns cannot be explained by market returns and the fund's mandated style. Funds' daily returns are available in CRSP but only for a subset of funds, hence our number of observations for this variables is lower than for the other measures of activity.

Turnover is defined as the ratio of the sum of absolute values of dollar changes in equity positions of the fund over the quarter to the dollar value of the fund's equity portfolio at the end of the previous quarter (similar to Gaspar, Massa, and Matos (2005)). The turnover measure captures the fraction of the portfolio that is "new" relative to the previous quarter.

HoldingHorizon measures how many months, on average, the shares that comprise the fund's portfolio at the end of the quarter are held in the portfolio. This variable is calculated as in Lan, Moneta and Wermers (2015) "FIFO Horizon Measure" and is based on the assumption that shares bought first are also sold first.

ActiveShare is defined as the share of portfolio holdings of the fund at the end of the quarter that differ from the fund's benchmark index holdings (Cremers and Petajisto (2009), Petajisto (2013)) and is obtained from Antto Petajisto's personal website.¹⁸

Herding is computed as the correlation between changes in holdings (as measured by the percentage change in the number of shares held) of the fund over the quarter and corresponding changes in holdings of a hypothetical average fund in the style, whose portfolio position in a given stock is calculated as the sum of the aggregate positions in the stock of all the funds in the style. By construction,

¹⁷ Most of the variables in this section make use of quarterly portfolio holdings disclosed in CDA filings and available from Thomson Reuters. We match Morningstar funds to funds in the CRSP Mutual Fund Database by CUSIP of the share class (this match is nearly 100% accurate as evidenced by similar fund names and a 0.99 correlation between Morningstar and CRSP fund returns) and then match CRSP funds to CDA portfolios. In the latter step, we use the MF Links files maintained by Russ Wermers but extend the match to 2012 and verify its quality by visually comparing fund names.

³ http://www.petajisto.net/data.html. We are thankful to the authors for making their data available.

each herding variable is constrained between -100 and 100 and is higher for funds whose trades are closer to the style's average in both direction and magnitude.

First, we examine how each of these activity variables is related to the parents' income by running the following regression specification:

Activity_{*mj*T} = β ParentsIncome_{*m*} + Γ_1 ×**MControls**_{**m**T-1} + Γ_2 ×**FControls**_{**T**-1} (+ α_Y + δ_s) + ε_{mjT} , (2)

where the right-hand side variables are defined as in equation (1) and the left-hand side variables are our measures of activity for fund j in quarter T. Table 4, Panel A contains the results of the estimation.

For none of the five activity measures do we find that managers from less wealthy families are more active. If anything, the results suggest the opposite: their funds' returns are easier to explain with the market-style model (the result significant at 1%), their portfolio turnover is lower (significant at 10% or better), their holding horizon is longer (significant at 5% or better), and their active share is smaller (borderline significant). The evidence on the herding measure is inconclusive and does not indicate a significant convergence of trades or their divergence from the style's average. To interpret economic magnitudes, consider the intuitive measures of *Turnover* and *HoldingHorizon*. The average (median) quarterly turnover in our sample is 38.3% (27.3%) while the average (median) holding horizon is 27.1 months (23.8 months). As can be inferred from the coefficients from the full specification, an increase in *ParentsIncome* of 1 (\$1,000) is associated with a 10.0% higher turnover and reduces the holding horizon by 5.4 months.¹⁹

Next, we examine how different activities contribute to the manager's performance and whether this contribution effect varies with the manager's family wealth. To this purpose, we run the following regression specification with the same set of control variables as in regression (1):

 $Alpha_{mjt} = \beta_1 ParentsIncome_m + \beta_2 Activity_{mjT-1} + \beta_3 ParentsIncome_m * Activity_{mjT-1} + \Gamma_1 \times \mathbf{MControls_{mt-1}} + \Gamma_2 \times \mathbf{FControls_{jt-1}} (+ \alpha_Y + \delta_s) + \varepsilon_{mjt}.$ (3)

¹⁹ Our results are broadly consistent with the findings of Barder and Odean (2001) that males tend to be more active investors. Despite the lack of statistical significance, the coefficient signs for all the activity measures indicate greater activity of males: higher deviation from the market, higher turnover, and higher active share, but shorter holding horizon and lower herding.

We report the results in Table 4, Panel B. The statistical significance of the effects is weak: in the full specification, only shorter *HoldingHorizon* adds significantly more value in the hands of managers from poor families. However, all the interaction effects (except for the *ActiveShare* which also has the lowest statistical significance), directionally indicate that activities of managers from less wealthy families are more valuable for fund alpha. Combined with the evidence from Panel A, this analysis does not support the idea that managers born poor are more active unconditionally, but rather suggests that where such managers choose to be active, this activity is more productive. In other words, in the debate of selection on ability vs selection on effort, our results tend to favour the ability channel - the component which is more difficult to contract on and formally enforce, and for which the emphasis on careful selection of talent is therefore greater.

V. Additional implications of the selection mechanism

In this section we examine the implications of the selection mechanism that extend beyond the relationship between parents' income and the level of the manager's performance.

V.A. Parents' income and dispersion of performance

Our explanation of the results in Section III does not imply that managers born poor are ex ante more skilled or grow to be more skilled. Rather, we contend that candidates from wealthy families face less stringent screening standards and, for a given level of skill, are more likely to be appointed managers. On the other hand, unskilled candidates from poor families are filtered out and only the skilled ones make it into the sample. If this mechanism holds, we should observe a higher dispersion in performance among the managers from wealthier families, because both the low and the high type wealthy candidates make it though. In contrast, only the high type poor candidates are able to pass the selection hurdle. This pattern should also hold after we control for all the confounding variables from regression (1) and thus produce the directional heteroscedasticity effect: the residual variance should increase in *ParentsIncome*.

Conventional tests for heteroscedasticity, such as White test or Breusch-Pagan-Godfrey test, cannot identify the directional effect: any uneven pattern in residual variance will cause us to reject the null hypothesis of no-heteroscedasticity. We therefore employ the Goldfeld-Quandt test that allows us to compare the residual variance between low and high sub-samples of *ParentsIncome*. When the sample is divided into the high and the low bin, some observations in between can be dropped to improve test precision. Sacrificing these observations trades off Type I against Type II error. To ensure the robustness of our findings, we consider three specifications for the Goldfeld-Quandt test: in specification 1 (2, 3) we assign managers with *ParentsIncome* from the top half (top two-fifths, top one-third) of the distribution to the high bin and managers with *ParentsIncome* from the bottom half (bottom two-fifths, bottom one-third) of the distribution to the low bin. In specification 2 (3), managers from the middle quintile (tercile) of the distribution are omitted from the test.

We present the results in Table 5 where we report the residual variance for both bins (calculated as the residual sum of squares divided by the degrees of freedom) and the F-statistic along with the associated p-value. First, we note that, irrespective of the controls, the residual variance in the top half of *ParentsIncome* is approximately twice as high as that in the bottom half: the F-ratios of 1.980 and 2.204 are significant at the 1% level. Second, are we move closer to the ends of the distribution and drop the observations in the middle, the difference in the residual variance grows: e.g., the F-ratio for the multivariate case in specification 3 is 3.012.²⁰

Overall, the results in this sub-section affirm strong presence of the directional heteroscedasticity in our sample. This finding justifies the use of clustered standard errors in all our tests. More importantly though, this effect is consistent with a major prediction of the selection hypothesis: that individuals from wealthier backgrounds do not face a tight skill-contingent filter on their way to fund management. Notably, our measure of performance is risk-adjusted and we also include return volatility as a control,

 $^{^{20}}$ It might appear surprising that the residual variance is sometimes higher in the multivariate case than in the univariate case. This is due to the fact that the sample size shrinks as the controls are added, so a direct comparison with the univariate case is not meaningful. However, for the same set of controls, we can still compare the high and the low bins.

hence the results reported here are unlikely to be explained by differential risk-attitudes of wealthy and poor individuals.

V.B. Parents' income and promotion-performance sensitivity

If we could observe the whole set of prospective managers and compare it to the set of managers eventually selected, this study would be trivial. Even though we cannot conduct such a test, we can consider its in-sample analogue: conditional on being in the sample, a manager from a wealthier family should find it easier to get promoted, while a manager from a poor family is only promoted if he/she proves his/her high-quality type, i.e. shows strong performance. Effectively, we are assuming that the selection mechanism related to family wealth plays a similar role in promotions as it plays in the initial hiring decisions.

To indentify plausible "promotion events" in our sample we focus on the number of funds the manager controls and the aggregate assets of these funds. We define as promotion an event when the number of funds the manager is in charge of increases or when his/her managed assets increase in such a way that this growth cannot be attributed to capital flows or returns earned by the funds. These two promotion events are sometimes related: the assets grow significantly because a new fund is added to the manager's portfolio, but sometimes the assets of the old fund increase because another fund is merged with it. We do not attempt to identify any "demotion events" because most demotions result in the termination of a manager's employment and his/her exit from the sample. However, we cannot use sample exits to proxy for these firing events because managers can, and most often do, exit the sample when they voluntarily accept a new position outside of the mutual fund industry (e.g., become hedge fund managers).

Formally, we define two left-hand side variables as follows. *IncreaseFunds* is a dummy variable equal to 1 if the number of funds the manager manages in the observation month is higher than in the previous month, and 0 otherwise. *IncreaseAssetsX2* is a dummy variable equal to 1 if the manager's total

managed assets in dollars in the observation month is more than double the assets in the previous month, and 0 otherwise. Next, we relate these promotion dummies to the manager's parents' income, his/her past performance, and the interaction between the two. For this analysis we only consider managers with at least five years of data and for these managers we define past performance as the average monthly alpha delivered by the manager over the past 36 or 60 months, with both periods ending in month t-1. The full regression specification is a liner probability model with fixed effects, where indicated:

$$Promotion_{mjt} = \beta_1 PastAlpha_{mt} + \beta_2 ParentsIncome_m + \beta_3 PastAlpha_{mt} * ParentsIncome_m + + \Gamma_1 \times \mathbf{MControls_{mt-1}} + \Gamma_2 \times \mathbf{FControls_{jt-1}} (+ \alpha_Y + \delta_F) + \varepsilon_{mjt} .$$
(4)

In contrast to the previous tests, we now consider specifications with fund family fixed effects, because employment policies are often set at the management company level and are likely to differ in the cross-section of firms. Table 6 presents the results from this test. In the left pane the manager's past performance is measured over the 36-month horizon (*Past3YearAlpha*) and in the right pane it is measured over the 60-month horizon (*Past5YearAlpha*).

First, we evaluate the effect of parents' income on a manager's promotion chances across the entire sample of firms by considering specifications without fund family fixed effects. There is some evidence that, conditional on neutral performance (past alpha equal to zero), managers from wealthier families are more likely to be promoted. This effect is significant at the 1% level for the first measure of promotion but is insignificant with the same sign for the second measure. To evaluate its economic magnitude, we note that the unconditional probability that *IncreaseFunds* is equal to 1 in a given month is 0.972%. Given neutral performance, an increase in *ParentsIncome* of 1 (\$1,000) is associated with an increase in promotion probability by 0.440% (coefficient from column 2 in the right pane), which constitutes a relative increase in promotion chances by a factor of 1.45.

Next, the promotion-to-performance sensitivity is higher for managers from less wealthy families; in other words, these managers need to demonstrate better performance in order to get promoted. The interaction coefficient has a consistent negative sign and is significant at the 10% level or better in five out of six specifications without fund family fixed effects. We can evaluate the marginal economic effect by comparing the gap in promotion probabilities at different levels of past performance for two managers whose parents' incomes are at the 25th and the 75th percentiles, respectively (*ParentsIncome* of 0.888 and 2.5). Again, it is convenient to refer to column 2 in the right pane where the coefficients on the income level and its interaction with past performance are approximately equal. When *Past5YearAlpha* = 0%, the higher parents' income increases the manager's promotion chances by a factor of 1.73. However, when *Past5YearAlpha* = +1%, the promotion chances of the rich and the poor manager are approximately equal.²¹ In other words, managers at the 25th percentile of *ParentsIncome* need to outperform managers at the 75th percentile of *ParentsIncome* by approximately 1% monthly (12% annualized) to stand an equal chance of promotion. For lower levels of performance the less wealthy are promoted less and the discrimination gap increases the weaker the performance.

Finally, in all the specifications with fund family fixed effects the interaction coefficient is insignificant and is also much smaller economically. This result is not inconsistent with our argument that managers from wealthier families enjoy a more favorable treatment from an *average* employer, something that biases the overall market selection in favor of the wealthier candidates. However, the family fixed effects regressions suggest that employers are different in how they treat these wealthier candidates (moreover, they are different along some dimensions not captured by our controls). A detailed investigation of the employer firm characteristics is not feasible in this study, yet these characteristics appear to play an important part in the screening process of prospective fund managers.

Lastly, we note that while the evidence on the selective promotion is not definitive given our measurement methodology, the actual promotion can be achieved in numerous ways which we do not capture. A connected manager can be "promoted" by receiving a more lucrative compensation package or a more senior title, without being given extra funds to manage. It is also likely that the selection mechanism is much stronger at the time of entry to a job than at the time of a possible promotion,

²¹ At *Past5YearAlpha* = 0%: 1 + (0.44%/0.972%)*(2.5-0.888) = 1.73.

At Past5YearAlpha = +1%: 1 + (0.44%/0.972%)*(2.5-0.888) - 1*(0.43%/0.972%)(2.5-0.888) = 1.02.

especially considering that the selected pool of managers from less privileged backgrounds already comprises the most talented candidates.

VI. Supplementary tests

In our original test in Table 3, we used net fund returns to construct the alpha, since we were interested in the value effects from the perspective of a fund investor, i.e. portfolio performance net of fees. However, if we calculate the proxy for the gross return by adding the expense ratio ²² (grossret = $(1+netreturn)^*(1+expenseratio)$ -1) and then re-estimate the alpha and rerun our main tests, all our results are almost identical. In Table 7 we report the output from the regression (1) run for the gross alpha.

If a manager's family wealth is an observable signal of his/her quality, how is this signal used by individual investors, if at all? In our final test we focus on fund monthly flow, computed as the dollar flow (the difference between the end-of-month fund TNA and the previous month's fund TNA multiplied by one plus the gross return of the fund over the month) divided by the last month's fund TNA. We regress fund flows on *ParentsIncome* and separately consider specifications which include fund past performance (average fund alpha over the previous twelve months) as one of the control variables. The results are reported in Table 8. *ParentsIncome* is not significant in any specification but is closer to being significant in those regressions which do not feature fund past performance (which, by itself, is the strongest predictor of flows). Overall, it appears that fund investors do not condition their capital allocation on fund managers' family backgrounds. This result is hardly surprising given that information on managers' descent is difficult to collect and that mutual fund investors lack skill and resources to perform such an investigation.

²² Expense ratio is reported at annual frequency; for months when it is not directly reported we use the latest available expense ratio (or the next available if the latest is missing). Expense ratios vary significantly in the cross-section but not in time-series, so this interpolation is unlikely to distort gross returns materially.

Conclusion

We study the relation between fund managers' family backgrounds and their professional performance and find that managers from poor families deliver higher risk-adjusted returns than managers from rich families. Our evidence suggests that managers endowed with a low economic status at birth face higher entry barriers into asset management, and only the highest-quality candidates succeed in entering the profession. This explanation is supported by the evidence on managers' promotions, which shows that managers with a low endowed status must deliver higher returns to stand a comparable chance of promotion with their high-status peers. We also document that, consistent with the selection mechanism, managers from wealthier backgrounds show a much higher dispersion in their performance than managers of modest decent. Finally, we explore possible channels through which managers from poor families deliver higher performance and find evidence suggesting that these managers are no more active in their portfolios but that their activity adds more value.

We believe our findings have implications that extend beyond asset management. Our evidence suggests that an individual's social status at birth may serve as an important signal of quality in other industries with high barriers to entry, such as corporate management or professional services. We hope that an increased focus on the role of an agent's family background will yield valuable insights into professional decisions of financial intermediaries, corporate managers, and other economic agents.

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Panel A. Form template

1940 Census - United States

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Panel B. Example of a filled household record (manager J. W. C. born in 1932, low resolution shown)

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Appendix 2. Classification of education and employment

Panel A. Manager's scholarly specialization

We classify a manager as having a finance-related education if the manager either holds an MBA degree or holds any degree in one of the following fields of study:²³

Accountancy, Accounting, Applied Economics, Business, Business Administration, Business Economics, Business Finance, Business Management, Business Studies, Commerce, Corporate/Tax Law, Economics, Finance, Financial Controllership, General Business, Industrial Economics, Investment Analysis, Investment Finance, Investments, Management, Mathematics Economics, Quantitative Business Analysis, Real Estate, Taxation, Taxes/Estates/Probate

We classify a manager as having a technical education (as opposed to the one in humanities) if the manager holds any degree in one of the following fields of study:

Aerospace Engineering, Applied Mathematics, Astronomy, Chemical Engineering, Civil Engineering, Commerce and Engineering, Computer Science, Econometrics, Electrical Engineering, Engineering, Industrial Engineering, Information Systems, Mathematics, Mechanical Engineering, Metallurgical Engineering, Physics, Physics of Fluids, Statistics

We classify a manager as having a psychology-related education if the manager holds any degree in any field of study that mentions words "psychology" or "psychological".

²³ This list is not exhaustive of all possible finance-related fields but is a subset of all the educational disciplines in our sample of managers.

Panel B. Parents' employment type

We classify a manager as having a parent with a finance-related employment and set the dummy variable *FinanceRelated* to 1 if for at least one of the parents the occupation and company fields from the personal Census records form one of the following pairs (occupation-company (where available)):²⁴

Accountant - Irvington Co, Accountant- Knitting, Accountant - Rail Road, Accountant - Telephone Co., Banker - Bank, Banker - Own business, Broker - Brokerage house, Broker - Real estate, Broker -Stock Brokerage, Broker - Stock exchange, Business executive - Home products, Cashier accountant -Restaurant, Cashier - Insurance Co, Executive Vice President - Insurance, Executive - Brokerage, Executive - Manufacturing, Executive - Real Estate & Motion Pictures, Executive - Wholesale of automobiles, Financial analyst - S.E.C., Fund manager, Investment counsel - Investments, Investment manager - Fidelity investments, Investment specialist - Investments, Money manager - Investment fund, Owner of an investment company - Fidelity Investments, President - Aluminum manufacturing, President - Paint Co, Proprietor - Bag factory, Proprietor - Plastics company, Salesmen - Insurance, Stockbroker -Bonding company, Teller - Bank, Trader - Stock exchange, Treasurer - Cotton business, Treasurer -Furniture, Underwriter - GusCo

In all other cases where the data on the parents' employment is available, we set *FinanceRelated* to 0.

We classify a manager as having a parent with a managerial employment and set the dummy variable *Managerial* to 1 if for at least one of the parents the occupation and company fields from the personal Census records form one of the following pairs (occupation-company (where available)):

Banker - Own business, Director of manufactory, Estate manager, Executive - Brokerage, Executive-Manufacturing, Executive - Real Estate & Motion Pictures, Executive - Wholesale of automobiles, Executive Vice President - Insurance, Fund manager, Government official - City government, Investment manager - Fidelity investments, Manager - Chicor Plant, Manager - Ladies' Dress Shop, Money manager - Investment fund, Owner - Chain of clothing stores, Owner - Clothing retail, Owner - Cotton estates, Owner - Hardware store, Owner manager - Linen supply, Owner of an investment company - Fidelity Investments, Owner operator - Pool hall, President - Aluminum manufacturing, President - Paint Co, Property manager - Property management, Proprietor - Bag factory, Proprietor - Plastics company

In all other cases where the data on the parents' employment is available, we set *Managerial* to 0.

²⁴ Owners and executives of medium-to-large size businesses are classified as having a finance-related employment.

Appendix 3. Definitions of variables used in the analysis

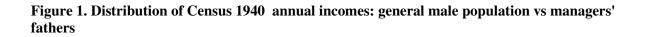
The following indexing convention is used: m denotes a manager, j denotes a fund, t denotes a month, T denotes a calendar quarter.

Variable name	Description
Household wealth	
FatherIncome _m	The annual income of the father of manager m as per the Census record. This variable is expressed in \$000 (thousands of dollars).
ParentsIncome _m	The average of the incomes of manager m 's father and mother, if both are available in the Census record (the mother's income is recorded as 0 if she is unemployed), or only the father's income, if the mother's income is not available. This variable is expressed in \$000.
<i>Rent_m</i>	The monthly rent in dollars paid by manager m 's parents' household as per the Census record. This variable is only reported if the family rented the accommodation.
HomeValue _m	The self-reported value of the house (in increments of \$500) of manager m 's parents' household as per the Census record. This variable is only reported if the family owned the property and is expressed in \$000.
ParentsIncomeRank _m	The percentile rank (from 1 to 100) of $ParentsIncome_m$ in the entire sample of managers.
ParentsIncomeQx _m	An indicator variable equal to 1 if $ParentsIncome_m$ falls in the x th quintile of the <i>ParentsIncome</i> distribution over the entire sample of managers .
Parents' education and employment	
ParYearsEdum	The average of total years of education of manager m 's father and mother, if both are available in the Census record, or only the father's total years of education, if the mother's education record is not available.
FinanceRelated _m	An indicator variable equal to 1 if either of the manager <i>m</i> 's parents was employed in a finance-related occupation, as classified in Appendix 2.
Managerial _m	An indicator variable equal to 1 if either of the manager <i>m</i> 's parents was employed in a managerial occupation, as classified in Appendix 2.
Manager's demographics and educati	on
Gender _m	An indicator variable equal to 1 if manager <i>m</i> is a male and 0 if she is a female.
$ManagerAge_{mt(T)}$	The difference between the year which contains month t (quarter T) and manager m 's birth year.

$HasGraduate_m$	An indicator variable equal to 1 if manager m has a graduate degree. ²⁵
HasMBA _m	An indicator variable equal to 1 if manager <i>m</i> has an MBA degree.
HasPhD _m	An indicator variable equal to 1 if manager <i>m</i> has a PhD degree.
$AdmissionRate_m$	The undergraduate admission rate for manager m 's undergraduate institution as reported in the 1979 College Handbook.
Fund and fund family control	s
$FundSize_{jt(T)}$	Log(1 + fund j's TNA in \$000 at the end of month t (quarter T)).
$FundAge_{jt(T)}$	The time in years from the month of fund j 's first appearance in the sample to the end of month t (quarter T).
$FirmSize_{jt(T)}$	Log(1 + fund j's total family TNA in \$000 at the end of month t (quarter T)).
$LogFirmNFunds_{jt(T)}$	Log(the number of funds in fund <i>j</i> 's fund family at the end of month t (quarter T)).
<i>Volatility_{jt}</i>	The standard deviation of fund <i>j</i> 's monthly returns over the period [t -35, t].
Style _j	Fund <i>j</i> 's Morningstar style (Large Blend, Large Growth, Large Value, Mid Blend, Mid Growth, Mid Value, Small Blend, Small Growth, or Small Value).
Promotion indicators	
IncreaseFunds _{mjt}	An indicator variable equal to 1 if the number of funds controlled by manager m in charge of fund j at the end of month t is higher than at the end of month t -1.
IncreaseAssetsX2 _{mjt}	An indicator variable equal to 1 if the total dollar assets controlled by manager m in charge of fund j at the end of month t is more than double the assets at the end of month t -1.
Fund performance, managem	ent activity, and flows
$Alpha_{jt}$ (Gralpha _{jt})	Fund <i>j</i> 's net (gross) return in month <i>t</i> minus the fitted value from the four- factor model for which the loadings are estimated over the period (<i>t</i> -1, <i>t</i> - 36). If during the estimation period fewer than 30 observations are non- missing, $alpha_{jt}$ (gralpha _{jt}) is set to missing. The variable is expressed in pp (percentage points).
Past3YearAlpha _{mt}	The average monthly alpha taken across all the fund-month observations for manager m in the period (t -36, t -1).
$Past5YearAlpha_{mt}$	The average monthly alpha taken across all the fund-month observations

²⁵ Indicator variables characterizing education are set to missing if we cannot reliably establish whether a manager holds a particular degree.

	for manager m in the period (t -60, t -1).
$Past12MonthAlpha_{jt}$	The average monthly alpha of fund j in the period (t -12, t -1).
MarketDeviation _{jT}	The standard error of the regression of fund <i>j</i> 's daily returns in pp in quarter <i>T</i> on the corresponding daily returns on the CRSP value-weighted index and the Morningstar style dummies.
	The ratio of the sum of the absolute dollar changes in fund j 's stock positions from quarter T -1 to quarter T to the fund's equity portfolio size in dollars in quarter T -1. Formally,
Turnover _{jT}	$\frac{\sum_{i \in j_T} NS_{jiT} * P_{iT} - NS_{jiT-1} * P_{iT-1} }{\sum_{i \in j_{T-1}} (NS_{jiT-1} * P_{iT-1})},$
	where NS_{jiT} is the number of shares of stock <i>i</i> held by fund <i>j</i> at the end of quarter <i>T</i> and P_{iT} is the price of stock <i>i</i> at the end of quarter <i>T</i> .
HoldingHorizon _{jT}	First, for each stock i in fund j 's portfolio at the end of quarter T , we calculate the average number of days that its shares are held in the portfolio, using the FIFO assumption as in Lan, Moneta and Wermers (2015). Next, we aggregate these stock-level variables to the fund level as the weighted average measure in which the weights are proportional to the stocks' portfolio weights.
<i>ActiveShare_{jT}</i>	A measure of fund <i>j</i> 's deviation from the portfolio weights in the benchmark index at the end of quarter <i>T</i> . See Cremers and Petajisto (2009) and Petajisto (2013) for the construction methodology. This variable is expressed in pp.
<i>Herding_{jT}</i>	First, we construct a hypothetical style portfolio by aggregating (for each stock and quarter) the dollar positions of all funds in the style. Next, for fund <i>j</i> in quarter <i>T</i> we compute the correlation (across all the stocks in the style portfolio) of the percentage changes in the number of shares held by fund <i>j</i> from quarter <i>T</i> -1 to quarter <i>T</i> with the corresponding changes in positions of the style portfolio. This variable is expressed in pp.
	The percentage flow for fund <i>j</i> in month <i>t</i> computed as
<i>Flow</i> _{it}	$\frac{TNA_{jt} - (1+r_{jt})TNA_{jt-1}}{TNA_{jt-1}},$
r tow _{jt}	where TNA_{jt} is the dollar total net assets of fund <i>j</i> at the end of month <i>t</i> and r_{jt} is fund <i>j</i> 's gross return over month <i>t</i> . This variable is expressed in pp.



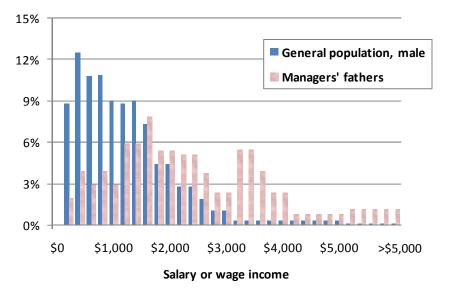


Table 1. Data statistics

This table shows summary statistics (Panel A) and sample composition statistics (Panel B) for our main sample which contains 185 managers. Basic information on managers' careers and education is retrieved from Morningstar/FactSet and Lexis Personal Records and is complemented by university records. Managers' parents' household data is from the 1940 Census records. Tract-level demographic data are based on summary files for the 1940 Census compiled by Elizabeth Bogue. Mutual fund and family characteristics are from Morningstar. The procedures for the classification of fund managers' scholarly specialization and their parents' employment type are described in Appendix 2.

Panel A. Common summary statistics

	mean	st. dev.	10 perc	25 perc	median	75 perc	90 perc
Manager's basic information							
Year of birth	1936.9	7.9	1930.0	1935.0	1939.0	1942.0	1944.0
Career length, years	14.4	10.0	3.92	6.25	11.58	21.50	27.92
Maximum (across years of career) assets managed, mil USD	4,445.01	27,227.48	43.14	123.96	633.44	1,817.46	6,340.16
Manager's educational institution (as of 1979, unless stated otherwise)							
University stand. score rank (SAT, 2004)	85.8	13.9	64.0	77.0	92.0	97.0	98.0
University stand. score (median ACT, 2004)	27.89	3.01	23.50	25.50	28.00	30.50	32.00
University size (undergraduate enrollment)	10,140	9,782	1,463	3,267	6,480	12,709	25,146
University tuition	3,271	1,953	702	975	3,850	5,185	5,550
Admission rate	52.0%	25.7%	19.7%	24.2%	51.2%	77.4%	85.7%
Manager's household (household census data, 1940) Home value	10,011	8,322	3,000	4,800	7,500	12,000	20,000
Monthly rent	50.49	44.35	18.00	30.00	40.00	50.00	83.00
Number of siblings	0.92	1.51	0.0	0.0	0.0	1.0	2.0
Number of servants	0.09	0.40	0.0	0.0	0.0	0.0	0.0
Father							
Year of birth	1904.9	11.9	1890.0	1900.0	1907.0	1912.0	1917.0
Income	2326.0	1441.1	600.0	1200.0	2010.0	3200.0	5000.0
Years of education	11.7	4.3	6.0	9.0	12.0	16.0	16.0
Mother							
Year of birth	1881.4	224.9	1895.0	1904.0	1909.0	1914.0	1918.0
Income	136.3	371.1	0	0	0	0	800
				9.0			

Panel A, continued

Tract-level demographics (Census 1940 Bogue files)

Median home value	5,422	2,833	2,211	3,874	5,098	6,087	10,200
Median rent, contract	38.82	11.99	20.62	30.93	40.12	46.57	52.71
Median rent, gross	44.24	12.27	29.13	35.86	45.58	51.07	59.16
Fraction of population without school education	5.4%	8.5%	0.2%	0.5%	1.4%	5.9%	18.7%
Fraction of population with college education	15.5%	12.7%	2.7%	3.8%	10.5%	24.6%	35.1%
Median education years	9.8	2.2	7.5	8.1	8.9	12.1	12.6
Fraction of population with paid employment	75.6%	8.1%	62.9%	71.9%	77.6%	81.5%	83.8%
0	0.99%	4.99%	-4.78%	-1.63%	1.26%	3.78%	6.53%
Monthly return	0.99%	4.99% 1.93%	-4.78% 2.46%	-1.63% 3.17%	1.26% 4.33%	3.78% 5.65%	6.53% 7.06%
Monthly return Monthly return volatility							
Monthly return Monthly return volatility Monthly alpha	4.61%	1.93%	2.46%	3.17%	4.33%	5.65%	7.06%
Managed funds' characteristic Monthly return Monthly return volatility Monthly alpha End-of-quarter TNA, mil USD End-of-quarter family TNA, mil USD	4.61% -0.05%	1.93% 2.19%	2.46% -2.32%	3.17% -1.04%	4.33% -0.04%	5.65% 0.92%	7.06% 2.14%

Panel B. Sample composition statistics

Category	Manager	Category	Father	Mother	Category	Fund
Education (manager's biog	raphical data)	Education (household census d	ata)		Morningstar fund style	
Has graduate degree	65.12%	Attended elementary	95.30%	97.26%	Large Blend	18.75%
Has PhD	2.53%	Attended high school	75.84%	77.40%	Large Growth	33.27%
Has MBA	53.16%	Attended college	41.61%	38.36%	Large Value	15.01%
Finance-related field	92.66%				Mid Blend	4.26%
Technical field	8.41%	Employment (household census	s data)		Mid Growth	12.48%
Psychology field	0.93%	Private worker (PW)	70.80%	88.89%	Mid Value	1.43%
Private university	67.65%	Government worker (GW)	8.03%	0.00%	Small Blend	5.26%
Ivy League university	17.65%	Own account (OA)	15.33%	11.11%	Small Growth	6.80%
		Employer (E)	5.84%	0.00%	Small Value	2.73%
		Unpaid worker (NP)	0.00%	0.00%		
		Finance-related employment	19.7	75%		
		Managerial employment	11.7	73%		

Table 2. Relationships among the main variables

Panels A and B of this table show the correlation coefficients among our main variables of interest. Panel A focuses on the demographic characteristics of households and Census tracts and Panel B focuses on education-related variables. The procedures for the classification of fund managers' scholarly specialization and their parents' employment type are described in Appendix 2. Panel C shows mean and median values for some variables of interest for each quintile of the managers' parents' income distribution. Exact variable construction methodologies are detailed in Appendix 3.

Panel A. Household and tract characteristics

	Father's income	Parents' income	Home value	Rent	Num. siblings	Num. servants	Home value, tract	Contract rent, tract	Gross rent, tract	Father's educ.	Parents' educ.	Finance emp.	Manag. emp.
Father's income	1.000	0.829	0.087	0.690	-0.158	0.040	0.185	0.148	0.045	0.465	0.479	0.486	0.358
Parents' income	0.829	1.000	-0.103	0.496	-0.175	0.015	0.288	0.240	0.194	0.409	0.426	0.280	0.153
Home value	0.087	-0.103	1.000		-0.040	0.501	0.218	-0.136	-0.232	-0.151	-0.169	0.311	0.087
Rent	0.690	0.496		1.000	0.051	0.541	-0.093	0.061	-0.033	0.388	0.395	0.377	0.464
Number of siblings	-0.158	-0.175	-0.040	0.051	1.000	0.050	-0.261	-0.326	-0.320	-0.111	-0.126	0.012	-0.011
Number of servants	0.040	0.015	0.501	0.541	0.050	1.000	-0.242	-0.111	-0.141	0.139	0.127	0.155	-0.037
Home value, tract median	0.185	0.288	0.218	-0.093	-0.261	-0.242	1.000	0.613	0.570	0.194	0.171	-0.203	0.201
Contract rent, tract median	0.148	0.240	-0.136	0.061	-0.326	-0.111	0.613	1.000	0.972	0.016	0.067	-0.117	0.045
Gross rent, tract median	0.045	0.194	-0.232	-0.033	-0.320	-0.141	0.570	0.972	1.000	-0.025	0.034	-0.099	-0.050
Father's years of education	0.465	0.409	-0.151	0.388	-0.111	0.139	0.194	0.016	-0.025	1.000	0.946	0.169	0.040
Parents' years of education	0.479	0.426	-0.169	0.395	-0.126	0.127	0.171	0.067	0.034	0.946	1.000	0.196	0.105
Finance-related employment	0.486	0.280	0.311	0.377	0.012	0.155	-0.203	-0.117	-0.099	0.169	0.196	1.000	0.349
Managerial employment	0.358	0.153	0.087	0.464	-0.011	-0.037	0.201	0.045	-0.050	0.040	0.105	0.349	1.000

Panel B. Household characteristics and managers' education

	Man. gender		Parents' income		Rent	Father's educ.	Parents' educ.	Finance emp.	Manag. emp.	Graduate	PhD	MBA	Private	Ivy League	Tuition	Adm. rate	ACT, median	SAT, rank	Finance field	Techn. field	Psych. field
Manager's gender	1.000	-0.001	0.018	0.101	0.074	-0.014	-0.052	0.089	-0.046	0.019	0.029	0.048	0.028	0.081	-0.025	-0.115	0.001	0.055	-0.047	0.051	0.016
Father's income	-0.001	1.000	0.829	0.087	0.690	0.465	0.479	0.486	0.358	-0.057	-0.127	0.017	0.364	0.334	0.438	-0.342	0.371	0.360	0.207	-0.272	0.116
Parents' income	0.018	0.829	1.000	-0.103	0.496	0.409	0.426	0.280	0.153	-0.090	-0.068	-0.025	0.348	0.177	0.356	-0.348	0.325	0.338	0.190	-0.199	0.051
Home value	0.101	0.087	-0.103	1.000		-0.151	-0.169	0.311	0.087	-0.146	0.000	-0.226	0.216	0.021	0.320	-0.398	0.356	0.366	-0.047	0.044	
Rent	0.074	0.690	0.496		1.000	0.388	0.395	0.377	0.464	-0.149	-0.044	-0.159	0.340	0.535	0.422	-0.404	0.440	0.373	0.033	-0.016	-0.016
Father's years of education	-0.014	0.465	0.409	-0.151	0.388	1.000	0.946	0.169	0.040	0.042	-0.083	-0.011	0.214	0.263	0.342	-0.268	0.269	0.301	0.068	-0.205	0.002
Parents' years of education	-0.052	0.479	0.426	-0.169	0.395	0.946	1.000	0.196	0.105	0.011	-0.071	-0.037	0.240	0.240	0.340	-0.239	0.299	0.328	0.115	-0.217	0.007
Finance- related employment	0.089	0.486	0.280	0.311	0.377	0.169	0.196	1.000	0.349	-0.116	0.044	-0.089	0.186	0.178	0.232	-0.201	0.216	0.172	0.115	-0.038	-0.052
Managerial employment	-0.046	0.358	0.153	0.087	0.464	0.040	0.105	0.349	1.000	-0.172	-0.061	-0.262	-0.038	0.134	-0.003	-0.029	0.062	0.035	0.056	-0.069	-0.025
Has grad. degree	0.019	-0.057	-0.090	-0.146	-0.149	0.042	0.011	-0.116	-0.172	1.000	0.105	0.693	-0.037	-0.110	-0.046	0.052	0.025	-0.062	0.281	0.033	0.041
Has PhD	0.029	-0.127	-0.068	0.000	-0.044	-0.083	-0.071	0.044	-0.061	0.105	1.000	-0.091	-0.060	-0.074	-0.053	0.089	-0.014	-0.001	-0.204	0.560	-0.017
Has MBA	0.048	0.017	-0.025	-0.226	-0.159	-0.011	-0.037	-0.089	-0.262	0.693	-0.091	1.000	-0.042	-0.052	-0.087	0.028	0.012	-0.081	0.492	-0.185	0.050
Private univ.	0.028	0.364	0.348	0.216	0.340	0.214	0.240	0.186	-0.038	-0.037	-0.060	-0.042	1.000	0.320	0.836	-0.436	0.479	0.428	-0.118	-0.076	0.068
Ivy League univ.	0.081	0.334	0.177	0.021	0.535	0.263	0.240	0.178	0.134	-0.110	-0.074	-0.052	0.320	1.000	0.487	-0.468	0.486	0.419	0.017	-0.127	0.232
Tuition	-0.025	0.438	0.356	0.320	0.422	0.342	0.340	0.232	-0.003	-0.046	-0.053	-0.087	0.836	0.487	1.000	-0.617	0.677	0.629	-0.072	-0.087	0.111
Admission rate	-0.115	-0.342	-0.348	-0.398	-0.404	-0.268	-0.239	-0.201	-0.029	0.052	0.089	0.028	-0.436	-0.468	-0.617	1.000	-0.792	-0.722	0.107	-0.142	-0.144
ACT, median	0.001	0.371	0.325	0.356	0.440	0.269	0.299	0.216	0.062	0.025	-0.014	0.012	0.479	0.486	0.677	-0.792	1.000	0.952	-0.133	0.064	0.151
SAT, rank	0.055	0.360	0.338	0.366	0.373	0.301	0.328	0.172	0.035	-0.062	-0.001	-0.081	0.428	0.419	0.629	-0.722	0.952	1.000	0.018	0.033	0.100
Finrelated field	-0.047	0.207	0.190	-0.047	0.033	0.068	0.115	0.115	0.056	0.281	-0.204	0.492	-0.118	0.017	-0.072	0.107	-0.133	0.018	1.000	-0.298	0.028
Technical field	0.051	-0.272	-0.199	0.044	-0.016	-0.205	-0.217	-0.038	-0.069	0.033	0.560	-0.185	-0.076	-0.127	-0.087	-0.142	0.064	0.033	-0.298	1.000	-0.029
Psychology field	0.016	0.116	0.051		-0.016	0.002	0.007	-0.052	-0.025	0.041	-0.017	0.050	0.068	0.232	0.111	-0.144	0.151	0.100	0.028	-0.029	1.000

Panel C. Parents' income quintiles

	Q	01	Ç	2	Q	3	(24	Ç	25
	mean	median								
Annualized alpha	0.01%	0.15%	0.10%	0.08%	-0.11%	0.11%	-1.03%	-2.47%	-1.35%	-0.83%
Parents' years of education	10.1	10.5	11.0	12.0	11.5	12.8	13.4	14.0	14.3	15.3
Has grad. degree, indicator	0.65	1.00	0.70	1.00	0.78	1.00	0.78	1.00	0.47	0.00
Has PhD, indicator	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Has MBA, indicator	0.58	1.00	0.56	1.00	0.53	1.00	0.72	1.00	0.41	0.00
Private university, indicator	0.30	0.00	0.75	1.00	0.61	1.00	0.83	1.00	0.89	1.00
Ivy League university, indicator	0.10	0.00	0.10	0.00	0.00	0.00	0.39	0.00	0.32	0.00
Tuition	2,016	831	3,051	2,983	2,936	2,975	4,267	5,028	4,239	4,825
Admission rate	63.49%	68.20%	61.28%	66.34%	62.75%	72.65%	36.47%	22.70%	39.91%	36.60%
ACT, median	26.44	26.50	26.86	27.50	26.63	27.50	29.43	30.00	29.03	30.00
SAT, rank	79.8	78.0	82.4	87.5	80.8	81.0	91.9	97.0	92.9	95.0

Table 3. Parents' household wealth and performance of fund managers

Panel A of this table shows the results from the regressions of the funds' four-factor monthly alphas (*Alpha*, expressed in pp) on the measures of the managers' parents' household wealth as of the time of the Census and a set of controls. *FatherIncome* (annual), *ParentsIncome* (annual), and *HomeValue* are measured in \$000, while *Rent* (monthly) is measured in \$. Panel B shows the results from the regressions of *Alpha* on the percentile rank of *ParentsIncome* and the dummy variables indicating *ParentsIncome* quintiles. The control variables capture the manager's gender and age, his/her education attributes, his/her parents' education depth and employment type, as well as some mutual fund and fund family characteristics likely to affect performance. All the control variables are measured as of the end of the month before the observation month. Exact variable definitions are given in Appendix 3. The inclusion of Morningstar style fixed effects and time fixed effects is indicated at the bottom of the table. T-statistics (reported in parentheses) are based on standard errors clustered at the fund level. * (**, ***) indicates the significance of the coefficient at the 10% (5%, 1%) level.

Panel A. Actual wealth measures

		Depende	nt variable			Depende	nt variable			Depende	nt variable		Dependent variable			
	Alpha	Alpha	Alpha	Alpha	Alpha	Alpha	Alpha	Alpha	Alpha							
Independent variables	HE		s proxied for rIncome	r by)	НН		proxied for sIncome	r by)	HH		proxied for ent	· by)	HH		s proxied for eValue	r by)
HHWealth		-0.0704***		-0.0682***				-0.1106***	-0.0017**	-0.0018**	-0.0015**	-0.0016**	-0.0114*	-0.0089	-0.0079	-0.0072
Gender	(-3.14) 0.2386*** (3.73)	(-2.63) 0.2601*** (4.05)	(-3.06) 0.2971*** (4.57)	(-2.62) 0.3223*** (4.84)	(-3.48) 0.2629*** (4.26)	(-2.93) 0.2805*** (4.43)	(-3.72) 0.3158*** (4.87)	(-3.09) 0.3372*** (5.02)	(-2.35) 0.1651** (2.23)	(-2.15) 0.1428** (2.13)	(-2.13) 0.1853** (2.15)	(-2.03) 0.1636** (2.03)	(-1.95) 0.0051 (0.05)	(-1.43) -0.0061 (-0.06)	(-1.19) 0.0454 (0.42)	(-0.97) 0.0063 (0.06)
FundSize	-0.0710***		-0.0813***	-0.0818***	-0.0646***	-0.0659***			-0.0283	-0.0163	-0.0399*	-0.0270	-0.1009***	-0.0977***	-0.1055***	-0.1043***
FundAge	(-3.11) -0.0034	(-3.04) -0.0028	(-3.77) -0.0031	(-3.67) -0.0023	(-2.96) -0.0026	(-2.91) -0.0021	(-3.51) -0.0023	(-3.44) -0.0015	(-1.38) 0.0020	(-0.85) 0.0022	(-1.88) -0.0002	(-1.41) 0.0002	(-2.94) -0.0001	(-2.72) -0.0041	(-2.92) 0.0021	(-2.91) -0.0016
Гипинде	(-1.30)	(-1.11)	(-1.19)	(-0.89)	(-1.07)	(-0.89)	(-0.93)	(-0.63)	(0.59)	(0.60)	(-0.05)	(0.07)	(-0.02)	(-0.95)	(0.57)	(-0.37)
ManagerAge	0.0058* (1.71)	0.0045 (0.79)	0.0059* (1.74)	0.0066 (1.12)	0.0054* (1.66)	0.0038 (0.70)	0.0056* (1.73)	0.0060 (1.06)	-0.0044 (-1.13)	-0.0155* (-1.82)	-0.0035 (-0.97)	-0.0140* (-1.78)	0.0069 (1.06)	0.0033 (0.42)	0.0035 (0.62)	0.0029 (0.43)
	0.0443	0.0339	0.0497*	0.0388	0.0324	0.0238	0.0372	0.0278	-0.0054	-0.0205	0.0134	-0.0039	0.0328	0.0374	0.0255	0.0304
FirmSize	(1.58)	(1.16)	(1.84)	(1.36)	(1.11)	(0.78)	(1.30)	(0.92)	(-0.20)	(-0.68)	(0.47)	(-0.13)	(0.82)	(0.93)	(0.59)	(0.69)
Loo Einn MErn da	-0.0235	-0.0042	-0.0194	0.0013	-0.0104	0.0057	-0.0056	0.0125	0.0405	0.0524	0.0260	0.0414	0.0186	0.0223	0.0403	0.0481
LogFirmNFunds	(-0.57)	(-0.10)	(-0.47)	(0.03)	(-0.24)	(0.13)	(-0.13)	(0.27)	(0.90)	(1.03)	(0.56)	(0.80)	(0.32)	(0.43)	(0.61)	(0.75)
Volatility	-0.0010	-0.0351**	0.0009	-0.0342**	0.0014	-0.0318*	0.0032	-0.0299*	-0.0042	-0.0325*	-0.0047	-0.0349**	-0.0229	-0.0720***	-0.0103	-0.0578**
, otanniy	(-0.08)	(-2.08)	(0.07)	(-2.17)	(0.11)	(-1.92)	(0.28)	(-1.91)	(-0.27)	(-1.86)	(-0.32)	(-2.19)	(-1.32)	(-3.12)	(-0.58)	(-2.32)
ParYearsEdu	0.0298**	0.0291**	0.0280**	0.0275**	0.0289**	0.0284**	0.0288**	0.0282**	0.0179**	0.0177**	0.0118	0.0105	-0.0130	-0.0117	0.0027	-0.0009
	(2.43) -0.0586	(2.32) -0.0602	(2.28) -0.1090	(2.16) -0.1019	(2.35) -0.1095	(2.30) -0.1072	(2.32) -0.1633*	(2.23) -0.1515*	(2.12) 0.0994	(2.20) 0.0613	(1.39) 0.1878**	(1.32) 0.1435	(-0.79) -0.0182	(-0.83) -0.0704	(0.17) 0.0185	(-0.06) -0.0402
HasGraduate	-0.0380	-0.0002	(-1.36)	(-1.22)	(-1.28)	(-1.20)	(-1.86)	(-1.66)	(1.23)	(0.70)	(2.24)	(1.65)	-0.0182	-0.0704	(0.12)	(-0.27)
	0.0648	0.0560	0.1101	0.1016	0.0837	0.0750	0.1275*	0.1187	0.0921	0.0918	0.0757	0.0765	-0.2652*	-0.1608	-0.2305	-0.1640
HasMBA	(0.90)	(0.73)	(1.58)	(1.38)	(1.10)	(0.94)	(1.66)	(1.49)	(1.38)	(1.31)	(1.08)	(1.04)	(-1.85)	(-1.09)	(-1.60)	(-1.12)
	-0.1475	-0.1436	-0.1189	-0.1248	-0.2208**	-0.2096*	-0.2154**	-0.2111*	-0.2870**	-0.2723*	-0.2882**	-0.2892**	0.0135	-0.0571	0.1249	-0.0002
AdmissionRate	(-1.57)	(-1.39)	(-1.24)	(-1.17)	(-2.11)	(-1.86)	(-2.10)	(-1.85)	(-2.22)	(-1.94)	(-2.18)	(-2.07)	(0.11)	(-0.48)	(0.96)	(0.00)
FinanceRelated	0.2247***	0.1872***	0.2159***	0.1789***	0.1926***	0.1603***	0.1903***	0.1568***	0.1646***	0.1413***	0.1564***	0.1332**	0.2131**	0.1792**	0.2663***	0.2239**
Гтипсекешей	(3.42)	(2.74)	(3.29)	(2.65)	(3.49)	(2.82)	(3.40)	(2.76)	(3.27)	(2.79)	(3.01)	(2.62)	(2.54)	(2.18)	(2.93)	(2.43)
Managerial	-0.1495	-0.1555	-0.1485	-0.1545	-0.2417***	-0.2360**	-0.2308***		0.0709	0.1776	0.1725	0.2702	-0.2188**	-0.1494	-0.1694*	-0.1184
	(-1.61)	(-1.61)	(-1.61)	(-1.61)	(-2.79)	(-2.54)	(-2.79)	(-2.56)	(0.58)	(0.96)	(1.24)	(1.60)	(-2.16)	(-1.46)	(-1.68)	(-1.17)
Time F.E.	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES
Fund style F.E.	NO	NO	YES	YES	NO	NO	YES	YES	NO	NO	YES	YES	NO	NO	YES	YES
Num. obs.	12,887	12,887	12,887	12,887	12,887	12,887	12,887	12,887	7,451	7,451	7,451	7,451	6,032	6,032	6,032	6,032
Adj R-sq	0.0026	0.0149	0.0025	0.0147	0.0030	0.0152	0.0030	0.0150	0.0033	0.0141	0.0034	0.0142	0.0030	0.0194	0.0033	0.0194

Panel B. Parents' income, relative

		Depender	nt variable				Depender	nt variable	
	Alpha	Alpha	Alpha	Alpha		Alpha	Alpha	Alpha	Alpha
Indep. variables					Indep. variables				
ParentsIncomeRank	-0.0040*** (-3.51)	-0.0035*** (-2.93)	-0.0040*** (-3.49)	-0.0036*** (-2.85)	ParentsIncomeQ2	-0.0074 (-0.13)	0.0032 (0.05)	-0.0141 (-0.25)	-0.0114 (-0.18)
					ParentsIncomeQ3	-0.1296* (-1.81)	-0.1112 (-1.50)	-0.1073 (-1.35)	-0.0900 (-1.08)
					ParentsIncomeQ4	-0.2895*** (-2.73)	-0.2058* (-1.77)	-0.2423** (-2.17)	-0.1688 (-1.35)
					ParentsIncomeQ5	-0.3135*** (-2.99)	-0.2692** (-2.51)	-0.3224*** (-3.18)	-0.2798** (-2.57)
Gender	0.2228*** (3.67)	0.2461*** (3.97)	0.2648*** (4.16)	0.2932*** (4.49)	Gender	0.2106*** (3.04)	0.2322*** (3.33)	0.2646*** (3.40)	0.2958*** (3.84)
FundSize	-0.0684*** (-3.11)	-0.0696*** (-3.05)	-0.0783*** (-3.65)	-0.0791*** (-3.58)	FundSize	-0.0700*** (-3.06)	-0.0705*** (-3.05)	-0.0789*** (-3.60)	-0.0789*** (-3.58)
FundAge	-0.0024 (-0.98)	-0.0019 (-0.81)	-0.0021 (-0.84)	-0.0014 (-0.54)	FundAge	-0.0020 (-0.84)	-0.0015 (-0.64)	-0.0019 (-0.75)	-0.0011 (-0.46)
ManagerAge	0.0059* (1.81)	0.0048 (0.87)	0.0057* (1.76)	0.0068 (1.16)	ManagerAge	0.0046 (1.35)	0.0035 (0.59)	0.0049 (1.43)	0.0058 (0.91)
FirmSize	0.0367 (1.27)	0.0275 (0.91)	0.0427 (1.50)	0.0329 (1.09)	FirmSize	0.0353 (1.20)	0.0271 (0.89)	0.0408 (1.42)	0.0324 (1.08)
LogFirmNFunds	-0.0102 (-0.23)	0.0069 (0.15)	-0.0089 (-0.21)	0.0101 (0.22)	LogFirmNFunds	-0.0157 (-0.35)	-0.0042 (-0.09)	-0.0176 (-0.40)	-0.0035 (-0.07)
Volatility	0.0003 (0.03)	-0.0323* (-1.97)	0.0028 (0.25)	-0.0299* (-1.94)	Volatility	0.0000 (0.00)	-0.0347** (-2.09)	0.0029 (0.25)	-0.0317** (-2.01)
ParYearsEdu	0.0267** (2.28)	0.0263** (2.23)	0.0274** (2.20)	0.0267** (2.10)	ParYearsEdu	0.0272** (2.36)	0.0257** (2.22)	0.0271** (2.20)	0.0253** (2.02)
HasGraduate	-0.0757 (-0.93)	-0.0753 (-0.89)	-0.1162 (-1.39)	-0.1075 (-1.24)	HasGraduate	-0.1075 (-1.30)	-0.1050 (-1.24)	-0.1594* (-1.81)	-0.1495 (-1.64)
HasMBA	0.0698 (0.95)	0.0621 (0.80)	0.1010 (1.38)	0.0947 (1.25)	HasMBA	0.1055 (1.34)	0.0868 (1.06)	0.1335* (1.71)	0.1176 (1.46)
AdmissionRate	-0.1897* (-1.88)	-0.1826* (-1.68)	-0.1783* (-1.77)	-0.1771 (-1.59)	AdmissionRate	-0.1975* (-1.87)	-0.1800 (-1.59)	-0.1866* (-1.77)	-0.1738 (-1.49)
FinanceRelated	0.2026*** (3.49)	0.1686*** (2.79)	0.1993*** (3.37)	0.1638*** (2.68)	FinanceRelated	0.2054*** (2.97)	0.1714** (2.45)	0.1929*** (2.65)	0.1551** (2.16)
Managerial	-0.2238** (-2.61)	-0.2222** (-2.39)	-0.2088** (-2.53)	-0.2123** (-2.35)	Managerial	-0.1881** (-2.06)	-0.2091** (-2.13)	-0.1981** (-2.10)	-0.2196** (-2.20)
Time F.E.	NO	YES	NO	YES	Time F.E.	NO	YES	NO	YES
Fund style F.E.	NO	NO	YES	YES	Fund style F.E.	NO	NO	YES	YES
Num. obs.	12,887	12,887	12,887	12,887	Num. obs.	12,887	12,887	12,887	12,887
Adj R-sq	0.0031	0.0152	0.0029	0.0150	Adj R-sq	0.0029	0.0150	0.0027	0.0148

Table 4. Parents' income and measures of fund management activity

This table shows the results from the tests that relate measures of fund management activity to the managers' parents' incomes and fund performance. Panel A shows the regressions of the activity measures on the parents' income (in \$000) and a set of controls. The activity measures capture how much of the fund's daily returns cannot be explained by the CRSP value-weighted index and style dummies (*MarketDeviation*), the fraction of the portfolio that is new relative to the previous quarter (*Turnover*, measured in pp), the average duration in months that the shares are held in the fund's portfolio (*HoldingHorizon*, based on the FIFO approach to purchases and sales), the fraction of the portfolio that deviates from the benchmark weights (*ActiveShare*, measured in pp), and the correlation between the changes in positions of the fund and the changes in positions of the style's hypothetical average fund (*Herding*, measured in pp). Panel B shows the regressions of funds' four-factor monthly alphas on the activity measures, the parents' income (in \$000), and the interaction between the two. The control variables capture the manager's gender and age, his/her education attributes, his/her parents' education depth and employment type, as well as some mutual fund and fund family characteristics likely to affect either activity or performance. All the control variables are measured as of the end of the previous month (Panel B) or quarter (Panel A). Exact variable definitions are given in Appendix 3. The inclusion of Morningstar style fixed effects and time fixed effects is indicated at the bottom of the table. T-statistics (reported in parentheses) are based on standard errors clustered at the fund level. * (**, ***) indicates the significance of the coefficient at the 10% (5%, 1%) level.

	Depender	nt variable	Depender	nt variable	Depender	nt variable	Dependen	t variable	Depender	nt variable
	Market Deviation	Market Deviation	Turnover	Turnover	Holding Horizon	Holding Horizon	Active Share	Active Share	Herding	Herding
Indep. variables										
	0.1276***	0.1123***	7.9981*	10.0492**	-4.2639**	-5.4366***	3.1842*	0.6236	-0.0829	-0.5098
ParentsIncome	(3.03)	(2.66)	(1.86)	(2.61)	(-2.24)	(-3.17)	(1.92)	(0.37)	(-0.03)	(-0.30)
Gender	0.1122*	0.0707	8.4367	2.2955	-5.0753	-3.9419	5.9431	0.8710	-2.0713	-15.4938***
Genuer	(1.87)	(0.93)	(0.91)	(0.24)	(-1.14)	(-0.81)	(1.66)	(0.21)	(-0.49)	(-5.11)
FundSize	-0.0359**	-0.0195*	-9.3660***	-7.9320***	2.8162***	3.4679***	-3.9570***	-2.8398***	2.9145***	4.7163***
1 unusize	(-2.41)	(-1.83)	(-3.66)	(-3.28)	(3.20)	(4.20)	(-4.54)	(-3.54)	(2.83)	(5.93)
FundAge	-0.0004	0.0013	-0.1565	-0.4171	0.1468	0.3097**	0.3149**	0.3032**	-0.0190	0.0329
1 ununge	(-0.12)	(0.52)	(-0.35)	(-0.98)	(0.81)	(2.01)	(2.00)	(2.05)	(-0.10)	(0.20)
ManagerAge	-0.0197***	-0.0080	-0.7170**	-2.3052***	0.3531*	0.3352	-0.3472**	0.0778	-0.9608***	-0.7261***
managemige	(-4.96)	(-1.38)	(-2.09)	(-3.80)	(1.91)	(1.23)	(-2.59)	(0.37)	(-4.11)	(-2.85)
FirmSize	0.0136	-0.0150	3.4938	2.5221	0.3211	-1.2298	-0.1231	-0.8549	2.3442*	1.0360
1 thisize	(0.59)	(-0.91)	(1.38)	(0.97)	(0.29)	(-1.19)	(-0.14)	(-1.05)	(1.81)	(1.09)
LogFirmNFunds	-0.0114	0.0183	-0.5836	-2.2554	-2.6938	-1.9019	-0.2861	0.0174	-2.9935	-2.7565*
Logi imati anas	(-0.26)	(0.63)	(-0.15)	(-0.58)	(-1.49)	(-1.12)	(-0.22)	(0.01)	(-1.31)	(-1.75)
ParYearsEdu	-0.0160	-0.0092	-2.1026	-2.5469*	0.3499	0.9617*	-0.0769	0.5481	-1.6063***	-1.0489**
T di TeursEdui	(-1.38)	(-0.94)	(-1.40)	(-1.87)	(0.55)	(1.75)	(-0.16)	(1.10)	(-2.62)	(-2.19)
HasGraduate	-0.1574*	-0.0255	-25.9771**	-27.3296**	8.3449*	5.0283	-16.1632***	-10.8475**	-13.0175**	1.8617
Husordunate	(-1.87)	(-0.38)	(-2.32)	(-2.57)	(1.71)	(0.97)	(-3.68)	(-2.35)	(-2.60)	(0.42)
HasMBA	0.1295	0.0725	22.2695***	25.7320***	-8.2768	-3.7412	13.3078***	7.1037	10.4717**	-2.3551
masmbri	(1.55)	(0.99)	(3.21)	(2.72)	(-1.59)	(-0.70)	(2.92)	(1.42)	(2.09)	(-0.54)
AdmissionRate	-0.1842	-0.2552**	-34.3390**	-21.3731	-0.2126	0.1117	-2.4224	-7.5482	-6.0286	-5.2867
numissionnaic	(-1.59)	(-2.33)	(-2.08)	(-1.34)	(-0.03)	(0.02)	(-0.46)	(-1.60)	(-0.85)	(-0.95)
FinanceRelated	-0.1849***	-0.1575***	-19.1489**	-21.5905***	7.7203*	7.9404**	1.2455	3.5321	6.2744*	8.1708***
1 mancercenarea	(-2.86)	(-2.93)	(-2.28)	(-3.14)	(1.81)	(2.21)	(0.42)	(1.60)	(1.79)	(3.07)
Managerial	0.1721**	0.0536	-11.6939	-1.7539	-2.6698	-2.5886	-5.4438**	-5.8657***	-4.7896	-6.6429*
managentai	(2.04)	(0.70)	(-1.26)	(-0.24)	(-0.74)	(-0.75)	(-2.38)	(-2.88)	(-1.15)	(-1.95)
Time F.E.	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES
Fund style F.E.	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES
Num. obs.	2,023	2,023	2,095	2,095	2,868	2,868	1,936	1,936	2,773	2,689
Adj R-sq	0.2703	0.5185	0.1019	0.1523	0.1908	0.4324	0.3561	0.5281	0.2290	0.4027

Panel A. The effect of the parents' income on the measures of fund management activity

	Depender	nt variable	Depender	nt variable	Depender	nt variable	Depender	nt variable	Depender	nt variable
	Alpha	Alpha	Alpha	Alpha	Alpha	Alpha	Alpha	Alpha	Alpha	Alpha
Independent variables	Activity: Mai	rketDeviation	Activity:	Turnover	Activity: Hol	ldingHorizon	Activity: A	ctiveShare	Activity:	Herding
ParentsIncome	0.0859 (0.96)	0.0669 (0.57)	0.0098 (0.10)	-0.0264 (-0.26)	-0.2920*** (-4.38)	-0.2855*** (-4.56)	-0.1916 (-0.42)	-0.2950 (-0.67)	-0.1293** (-2.04)	-0.1085* (-1.86)
Activity	0.9734*** (3.77)	0.6200* (1.87)	0.0029 (1.50)	0.0021 (1.05)	-0.0041 (-1.26)	-0.0044 (-1.27)	-0.0007 (-0.13)	-0.0001 (-0.01)	-0.0028 (-1.14)	-0.0015 (-0.56)
Activity *	-0.2782*	-0.1877	-0.0025*	-0.0019	0.0051*	0.0044*	0.0001	0.0016	0.0016	0.0015
ParentsIncome	(-1.82)	(-1.02)	(-1.81)	(-1.33)	(1.91)	(1.69)	(0.02)	(0.33)	(0.96)	(1.01)
Gender	0.4199*** (3.96)	0.5667*** (3.78)	0.2259*** (2.69)	0.3923*** (3.63)	0.1838** (2.46)	0.3223*** (3.47)	0.2379** (2.28)	0.3900*** (3.43)	0.3267*** (3.69)	0.4489*** (4.41)
FundSize	-0.0797* (-1.83)	-0.1067** (-2.22)	-0.0073 (-0.26)	-0.0091 (-0.29)	-0.0184 (-0.75)	-0.0179 (-0.62)	0.0203 (0.66)	0.0250 (0.71)	-0.0620* (-1.95)	-0.0708** (-2.14)
FundAge	-0.0047 (-1.50)	-0.0041 (-1.28)	0.0018 (0.48)	0.0026 (0.63)	-0.0003 (-0.09)	0.0015 (0.50)	-0.0084 (-1.61)	-0.0073 (-1.31)	-0.0008 (-0.19)	-0.0004 (-0.08)
ManagerAge	0.0104* (1.69)	0.0042 (0.39)	0.0017 (0.29)	0.0107 (1.26)	0.0052 (1.01)	0.0145* (1.93)	0.0124* (1.86)	0.0113 (1.38)	0.0048 (0.99)	0.0030 (0.39)
FirmSize	0.0612 (1.24)	0.0778 (1.47)	-0.0467 (-1.25)	-0.0619 (-1.57)	-0.0440 (-1.24)	-0.0560 (-1.54)	-0.1025** (-2.57)	-0.1076** (-2.61)	0.0211 (0.52)	0.0174 (0.43)
LogFirmNFunds	-0.0476 (-0.61)	-0.0373 (-0.43)	0.0835 (1.46)	0.1383** (2.26)	0.0888* (1.69)	0.1273*** (2.79)	0.1193** (2.19)	0.1766*** (3.22)	0.0292 (0.46)	0.0439 (0.67)
Volatility	-0.0812*** (-6.76)	-0.0854*** (-3.83)	-0.0470*** (-2.80)	-0.0785** (-2.59)	-0.0328* (-1.77)	-0.0662** (-2.37)	-0.0063 (-0.32)	-0.0292 (-0.72)	-0.0080 (-0.40)	-0.0279 (-0.79)
ParYearsEdu	0.0387** (2.23)	0.0276 (1.47)	0.0256 (1.37)	0.0355** (1.99)	0.0226 (1.42)	0.0282* (1.84)	0.0486** (2.28)	0.0476** (2.43)	0.0427** (2.29)	0.0471*** (2.72)
HasGraduate	-0.1237 (-0.82)	-0.1937 (-1.36)	-0.2126 (-1.45)	-0.2256 (-1.65)	-0.1506 (-1.21)	-0.1689 (-1.39)	-0.4208** (-2.43)	-0.4051** (-2.47)	-0.1537 (-1.33)	-0.2012* (-1.75)
HasMBA	0.0760 (0.65)	0.1346 (1.26)	0.1885* (1.71)	0.2195** (2.11)	0.0992 (0.94)	0.1372 (1.31)	0.2619* (1.67)	0.2521 (1.64)	0.1993** (2.03)	0.2292** (2.41)
AdmissionRate	0.1812 (1.03)	0.1109 (0.60)	-0.2229 (-1.38)	-0.3708** (-2.34)	-0.1811 (-1.43)	-0.3016** (-2.29)	-0.2341 (-1.43)	-0.2773 (-1.59)	-0.2034 (-1.63)	-0.1822 (-1.30)
FinanceRelated	0.1094 (1.26)	0.0631 (0.73)	0.0884 (1.12)	0.0400 (0.48)	0.1491** (2.39)	0.1004 (1.49)	0.1881* (1.70)	0.1045 (0.99)	0.1747** (2.27)	0.1270* (1.69)
Managerial	-0.4914*** (-3.23)	-0.3951*** (-2.87)	-0.1919 (-1.52)	-0.1133 (-1.00)	-0.2562*** (-2.73)	-0.2246** (-2.36)	-0.4897*** (-4.53)	-0.3816*** (-3.64)	-0.2164* (-1.95)	-0.1764 (-1.47)
Time F.E.	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES
Fund style F.E.	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES
Num. obs.	5,334	5,334	4,742	4,742	6,370	6,370	4,325	4,325	6,230	6,230
			0.0028						0.0020	0,230
Adj R-sq	0.0064	0.0173	0.0028	0.0172	0.0053	0.0167	0.0049	0.0184	0.0020	0.0185

Panel B. The effect of the parents' income on the contribution of fund management activities to fund performance

Table 5. Goldfeld-Quandt test for heteroscedasticity due to selection on parents' income

This table shows the output of the Goldfeld-Quandt test for the directional heteroscedasticity induced by *ParentsIncome*. The sample of managers is split into high and low sub-samples of *ParentsIncome* for which the residual variance of *Alpha* is compared. Different splits are considered. In the middle (last) specification the middle quintile (tercile) is dropped from the analysis.

			Specification	
Independent variables	Statistics	Top half v Bottom half	Top two-fifths v Bottom two-fifths	Top one-third v Bottom one-third
	Residual variance, top <i>ParentsIncome</i> sub-sample	7.10%	8.64%	8.93%
ParentsIncome	Residual variance, bottom <i>ParentsIncome</i> sub- sample	3.59%	4.02%	3.59%
	F-statistic [p-value]	1.980 [0.000]	2.152 [0.000]	2.489 [0.000]
	Residual variance, top <i>ParentsIncome</i> sub-sample	7.13%	9.15%	9.45%
ParentsIncome and controls	Residual variance, bottom <i>ParentsIncome</i> sub- sample	3.23%	3.53%	3.14%
	F-statistic [p-value]	2.204 [0.000]	2.592 [0.000]	3.012 [0.000]

Table 6. Parents' income and managers' promotion-performance sensitivity

This table presents the results from the linear probability regressions of the manager's promotion dummies on his/her past performance, his/her parents' income at the time of the Census, and the interaction between the two. The promotion dummies indicate events when the number of funds the manager was in charge of increased from the previous month (*IncreaseFunds*) or the total assets the manager controlled increased by more than twofold from the previous month (*IncreaseAssetsX2*). Past performance is defined as the average monthly alpha of funds the manager managed over the past three (left pane) or five (right pane) years. The control variables include the manager's and the firm's characteristics likely to affect promotion and are measured as of the end of the month before the observation month. Exact variable definitions are given in Appendix 3. The inclusion of the mutual fund family fixed effects and time fixed effects is indicated at the bottom of the table. T-statistics (reported in parentheses) are based on standard errors clustered at the fund level. * (**, ***) indicates the significance of the coefficient at the 10% (5%, 1%) level.

			Dependen	t variable			Dependent variable						
	Increase Funds	Increase Funds	Increase Funds	Increase AssetsX2	Increase AssetsX2	Increase AssetsX2		Increase Funds	Increase Funds	Increase Funds	Increase AssetsX2	Increase AssetsX2	Increase AssetsX2
Indep. variables							Indep. variables						
Past3YearAlpha	0.0066* (1.91)	0.0034 (1.02)	0.0004 (0.12)	0.0014** (2.11)	0.0018** (2.45)	0.0024** (2.15)	Past5YearAlpha	0.0078** (2.32)	0.0058* (1.77)	0.0021 (0.57)	0.0017** (2.18)	0.0021** (2.46)	0.0028* (1.94)
ParentsIncome	0.0046*** (3.20)	0.0042*** (2.65)	-0.0060 (-0.82)	0.0008 (1.55)	0.0004 (0.78)	-0.0053* (-1.69)	ParentsIncome	0.0048*** (3.27)	0.0044*** (2.75)	-0.0059 (-0.81)	0.0009 (1.61)	0.0005 (0.87)	-0.0052* (-1.67)
Past3YearAlpha	-0.0034**	-0.0030*	-0.0007	-0.0006**	-0.0005	-0.0007	Past5YearAlpha	-0.0044***	-0.0043**	-0.0010	-0.0010**	-0.0009*	-0.0012
* ParentsIncome	(-2.39)	(-1.85)	(-0.39)	(-2.09)	(-1.53)	(-1.31)	* ParentsIncome	(-2.75)	(-2.36)	(-0.45)	(-2.21)	(-1.84)	(-1.45)
Gender	-0.0145*** (-4.08)	-0.0137*** (-3.38)	-0.0049 (-0.40)	-0.0049 (-1.56)	-0.0042 (-1.44)	-0.0038 (-0.44)	Gender	-0.0142*** (-4.00)	-0.0135*** (-3.34)	-0.0049 (-0.40)	-0.0048 (-1.53)	-0.0041 (-1.41)	-0.0037 (-0.43)
FundSize	-0.0005 (-0.59)	0.0003 (0.33)	0.0005 (0.35)	0.0004 (1.18)	0.0004 (1.34)	0.0006 (1.23)	FundSize	-0.0006 (-0.65)	0.0003 (0.31)	0.0004 (0.32)	0.0004 (1.15)	0.0004 (1.28)	0.0006 (1.14)
FundAge	0.0001 (0.97)	0.0001 (0.86)	0.0005** (2.33)	0.0000 (-0.19)	0.0000 (0.21)	0.0001 (0.83)	FundAge	0.0001 (0.98)	0.0001 (0.87)	0.0005** (2.39)	0.0000 (-0.18)	0.0000 (0.22)	0.0001 (0.84)
ManagerAge	-0.0007*** (-3.55)	-0.0010*** (-3.32)	0.0021 (0.91)	0.0000 (-1.06)	0.0001 (0.90)	-0.0008 (-0.55)	ManagerAge	-0.0007*** (-3.59)	-0.0010*** (-3.30)	0.0021 (0.90)	-0.0001 (-1.11)	0.0001 (0.87)	-0.0008 (-0.53)
FirmSize	-0.0005 (-0.42)	-0.0012 (-1.11)	0.0010 (0.22)	-0.0006 (-1.49)	-0.0010** (-2.16)	-0.0035* (-1.67)	FirmSize	-0.0005 (-0.41)	-0.0012 (-1.14)	0.0011 (0.23)	-0.0006 (-1.49)	-0.0010** (-2.15)	-0.0037* (-1.70)
LogFirmNFunds	0.0035* (1.89)	0.0040** (2.09)	-0.0027 (-0.46)	0.0012 (1.52)	0.0020** (2.18)	0.0075** (2.47)	LogFirmNFunds	0.0035* (1.88)	0.0040** (2.10)	-0.0027 (-0.45)	0.0012 (1.51)	0.0020** (2.17)	0.0075** (2.48)
Volatility	0.0001 (0.12)	-0.0013* (-1.89)	-0.0013 (-1.15)	-0.0003** (-2.26)	-0.0006** (-2.10)	-0.0003 (-0.97)	Volatility	0.0001 (0.14)	-0.0013* (-1.92)	-0.0013 (-1.16)	-0.0003** (-2.24)	-0.0006** (-2.10)	-0.0003 (-0.95)
ParYearsEdu	-0.0012** (-2.25)	-0.0011** (-2.15)	-0.0010 (-0.44)	0.0001 (0.55)	0.0001 (0.82)	0.0015 (0.94)	ParYearsEdu	-0.0011** (-2.23)	-0.0011** (-2.14)	-0.0009 (-0.43)	0.0001 (0.59)	0.0001 (0.85)	0.0015 (0.94)
HasGraduate	-0.0069* (-1.71)	-0.0082* (-1.88)	-0.0804*** (-4.10)	0.0000 (0.03)	0.0005 (0.28)	0.0026 (0.27)	HasGraduate	-0.0070* (-1.73)	-0.0081* (-1.86)	-0.0792*** (-4.06)	0.0000 (0.00)	0.0005 (0.26)	0.0029 (0.30)
HasMBA	0.0105*** (2.80)	0.0122*** (3.05)	0.0811*** (4.46)	-0.0004 (-0.37)	-0.0002 (-0.15)	-0.0148 (-1.23)	HasMBA	0.0107*** (2.86)	0.0123*** (3.07)	0.0803*** (4.46)	-0.0003 (-0.28)	-0.0001 (-0.10)	-0.0153 (-1.26)
AdmissionRate	0.0144*** (3.13)	0.0114** (2.27)	-0.0148 (-0.54)	0.0027 (1.36)	0.0009 (0.51)	0.0178 (0.82)	AdmissionRate	0.0142*** (3.11)	0.0114** (2.29)	-0.0144 (-0.52)	0.0026 (1.34)	0.0009 (0.51)	0.0176 (0.81)
FinanceRelated	0.0035 (1.37)	0.0024 (0.98)	0.0254 (1.43)	-0.0016 (-1.46)	-0.0019 (-1.60)	0.0089 (1.58)	FinanceRelated	0.0035 (1.36)	0.0023 (0.95)	0.0254 (1.43)	-0.0016 (-1.46)	-0.0020 (-1.62)	0.0090 (1.61)
Managerial	0.0033 (0.72)	0.0047 (0.88)	0.0951*** (6.03)	-0.0005 (-0.46)	-0.0007 (-0.53)	-0.0121 (-1.08)	Managerial	0.0029 (0.64)	0.0041 (0.79)	0.0956*** (6.03)	-0.0007 (-0.59)	-0.0007 (-0.60)	-0.0123 (-1.10)
Time F.E.	NO	YES	YES	NO	YES	YES	Time F.E.	NO	YES	YES	NO	YES	YES
Fund family F.E.	NO	NO	YES	NO	NO	YES	Fund family F.E.	NO	NO	YES	NO	NO	YES
Num. obs.	9,609	9,609	9,511	9,602	9,602	9,504	Num. obs.	9,613	9,613	9,515	9,606	9,606	9,508
Adj R-sq	0.0066	0.0116	0.0183	0.0014	0.0021	0.0120	Adj R-sq	0.0067	0.0117	0.0183	0.0015	0.0020	0.0120

Table 7. Parents' household wealth and performance of fund managers, alpha computed from gross returns

This table shows the results from the regression which is structurally identical to that in Table 3 but with a different left-hand side variable. In this table, *Gralpha* (measured in pp) is defined as the four-factor monthly alpha computed from fund gross returns (net returns plus the expense ratio). Exact variable definitions are given in Appendix 3. The inclusion of Morningstar style fixed effects and time fixed effects is indicated at the bottom of the table. T-statistics (reported in parentheses) are based on standard errors clustered at the fund level. * (**, ***) indicates the significance of the coefficient at the 10% (5%, 1%) level.

	Dependent variable				Dependent variable				Dependent variable				Dependent variable			
	Gralpha	Gralpha	Gralpha	Gralpha	Gralpha	Gralpha	Gralpha	Gralpha	Gralpha	Gralpha	Gralpha	Gralpha	Gralpha	Gralpha	Gralpha	Gralpha
Independent	HHWealth: (is proxied for by)				HHWealth: (is proxied for by)				HHWealth: (is proxied for by)				HHWealth: (is proxied for by)			
variables	FatherIncome				ParentsIncome				Rent				HomeValue			
HHWealth	-0.0828***	-0.0677***	-0.0775***	-0.0650**	-0.1231***	-0.1048***	-0.1247***	-0.1078***	-0.0015**	-0.0018**	-0.0013*	-0.0015*	-0.0122**	-0.0092	-0.0083	-0.0075
	(-3.24)	(-2.61)	(-3.18)	(-2.59)	(-3.58)	(-2.98)	(-3.88)	(-3.16)	(-2.01)	(-2.07)	(-1.80)	(-1.92)	(-2.15)	(-1.53)	(-1.28)	(-1.02)
Gender	0.2198***	0.2404***	0.2763***	0.2976***	0.2443***	0.2601***	0.2952***	0.3118***	0.1524**	0.1267*	0.1655*	0.1406*	-0.0014	-0.0096	0.0385	0.0008
	(3.43)	(3.82)	(4.21)	(4.48)	(3.99)	(4.19)	(4.56)	(4.66)	(2.05)	(1.93)	(1.88)	(1.72)	(-0.01)	(-0.09)	(0.37)	(0.01)
FundSize	-0.0721***	-0.0717***	-0.0825***	-0.0810***	-0.0656***	-0.0657***	-0.0761***	-0.0750***	-0.0302	-0.0178	-0.0424*	-0.0287	-0.1016***	-0.0977***	-0.1061***	-0.1045***
	(-3.10)	(-3.04)	(-3.80)	(-3.66)	(-2.95)	(-2.92)	(-3.55)	(-3.44)	(-1.45)	(-0.94)	(-1.97)	(-1.51)	(-2.95)	(-2.72)	(-2.94)	(-2.94)
FundAge	-0.0040	-0.0036	-0.0036	-0.0030	-0.0031	-0.0029	-0.0027	-0.0023	0.0013	0.0011	-0.0007	-0.0007	-0.0003	-0.0047	0.0022	-0.0020
	(-1.52)	(-1.42)	(-1.35)	(-1.17)	(-1.31)	(-1.24)	(-1.11)	(-0.93)	(0.38)	(0.30)	(-0.22)	(-0.21)	(-0.07)	(-1.13)	(0.59)	(-0.48)
ManagerAge	0.0069**	0.0027	0.0069**	0.0045	0.0065**	0.0021	0.0066**	0.0041	-0.0024	-0.0165*	-0.0018	-0.0148*	0.0064	0.0016	0.0029	0.0014
	(2.05)	(0.47)	(2.04)	(0.77)	(2.02)	(0.39)	(2.05)	(0.72)	(-0.61)	(-1.90)	(-0.48)	(-1.84)	(0.99)	(0.21)	(0.52)	(0.22)
FirmSize	0.0363	0.0272	0.0427	0.0323	0.0243	0.0171	0.0302	0.0214	-0.0127	-0.0254	0.0078	-0.0082	0.0224	0.0279	0.0166	0.0226
	(1.28)	(0.94)	(1.56)	(1.14)	(0.83)	(0.57)	(1.05)	(0.71)	(-0.47)	(-0.84)	(0.27)	(-0.27)	(0.56)	(0.70)	(0.38)	(0.51)
LogFirmNFunds	-0.0080	0.0050	-0.0061	0.0092	0.0052	0.0153	0.0078	0.0208	0.0521	0.0600	0.0348	0.0476	0.0401	0.0404	0.0581	0.0629
	(-0.19)	(0.12)	(-0.14)	(0.21)	(0.12)	(0.35)	(0.18)	(0.45)	(1.12)	(1.15)	(0.72)	(0.90)	(0.68)	(0.79)	(0.87)	(1.00)
Volatility	0.0048	-0.0336**	0.0065	-0.0323**	0.0071	-0.0303*	0.0088	-0.0280*	0.0009	-0.0293	0.0005	-0.0317*	-0.0153	-0.0695***	-0.0031	-0.0562**
	(0.38)	(-1.98)	(0.54)	(-2.04)	(0.61)	(-1.83)	(0.79)	(-1.80)	(0.06)	(-1.65)	(0.03)	(-1.95)	(-0.89)	(-3.06)	(-0.18)	(-2.31)
ParYearsEdu	0.0276**	0.0263**	0.0264**	0.0252**	0.0267**	0.0258**	0.0272**	0.0261**	0.0160*	0.0156*	0.0102	0.0085	-0.0154	-0.0134	0.0014	-0.0022
	(2.24)	(2.14)	(2.14)	(2.01)	(2.17)	(2.13)	(2.18)	(2.11)	(1.86)	(1.92)	(1.17)	(1.07)	(-0.95)	(-0.97)	(0.08)	(-0.15)
HasGraduate	-0.0611	-0.0718	-0.1062	-0.1065	-0.1124	-0.1180	-0.1609*	-0.1550*	0.0979	0.0520	0.1899**	0.1389	-0.0516	-0.1123	-0.0076	-0.0757
	(-0.79)	(-0.88)	(-1.30)	(-1.25)	(-1.31)	(-1.33)	(-1.82)	(-1.69)	(1.17)	(0.57)	(2.19)	(1.55)	(-0.36)	(-0.82)	(-0.05)	(-0.52)
HasMBA	0.0572	0.0496	0.0983	0.0894	0.0761	0.0688	0.1157	0.1066	0.0898	0.0869	0.0666	0.0659	-0.2412*	-0.1203	-0.2071	-0.1283
	(0.79)	(0.64)	(1.36)	(1.17)	(1.00)	(0.86)	(1.46)	(1.31)	(1.32)	(1.20)	(0.90)	(0.84)	(-1.73)	(-0.83)	(-1.48)	(-0.90)
AdmissionRate	-0.1702*	-0.1556	-0.1401	-0.1344	-0.2437**	-0.2224**	-0.2370**	-0.2212**	-0.3161**	-0.2996**	-0.3160**	-0.3181**	0.0197	-0.0489	0.1299	0.0016
	(-1.86)	(-1.54)	(-1.49)	(-1.28)	(-2.40)	(-2.03)	(-2.38)	(-1.98)	(-2.40)	(-2.09)	(-2.37)	(-2.24)	(0.16)	(-0.42)	(1.01)	(0.01)
FinanceRelated	0.2286***	0.1852***	0.2213***	0.1789***	0.1958***	0.1605***	0.1952***	0.1593***	0.1718***	0.1469***	0.1615***	0.1375***	0.2126**	0.1735**	0.2680***	0.2190**
	(3.44)	(2.73)	(3.36)	(2.67)	(3.50)	(2.84)	(3.46)	(2.81)	(3.42)	(2.91)	(3.09)	(2.71)	(2.56)	(2.15)	(2.99)	(2.42)
Managerial	-0.1560*	-0.1550*	-0.1507*	-0.1521	-0.2495***	-0.2326**	-0.2339***	-0.2246**	0.0302	0.1750	0.1331	0.2630	-0.2243**	-0.1442	-0.1683*	-0.1092
	(-1.73)	(-1.66)	(-1.69)	(-1.64)	(-2.96)	(-2.57)	(-2.91)	(-2.56)	(0.24)	(0.94)	(0.95)	(1.62)	(-2.24)	(-1.43)	(-1.68)	(-1.08)
Time F.E.	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES	NO	YES
Fund style F.E.	NO	NO	YES	YES	NO	NO	YES	YES	NO	NO	YES	YES	NO	NO	YES	YES
Num. obs.	12,885	12,885	12,885	12,885	12,885	12,885	12,885	12,885	7,451	7,451	7,451	7,451	6,030	6,030	6,030	6,030
Adj R-sq	0.0027	0.0152	0.0026	0.0150	0.0032	0.0155	0.0031	0.0153	0.0032	0.0140	0.0033	0.0141	0.0029	0.0196	0.0032	0.0196

Table 8. Parents' income and fund flows

This table shows the results from the regressions of fund flows on the managers' parents' incomes and a set of control variables likely to affect flows. *Flow* is expressed in pp and is computed as the dollar flow (the difference between the end-of-month fund TNA and the previous month's fund TNA multiplied by one plus the gross return of the fund over the month) divided by the last month's fund TNA. Exact variable definitions are given in Appendix 3. The inclusion of Morningstar style fixed effects and time fixed effects is indicated at the bottom of the table. T-statistics (reported in parentheses) are based on standard errors clustered at the fund level. * (**, ***) indicates the significance of the coefficient at the 10% (5%, 1%) level.

		Depende	nt variable		Dependent variable					
	Flow	Flow	Flow	Flow	Flow	Flow	Flow	Flow		
Indep. variables										
ParentsIncome	-0.3585 (-1.28)	-0.0188 (-0.08)	-0.3317 (-1.09)	-0.0148 (-0.05)	-0.1224 (-0.54)	0.0682 (0.31)	-0.1156 (-0.41)	0.0774 (0.29)		
Past12MonthAlpha					1.9101*** (4.90)	1.7373*** (4.79)	1.6890*** (4.43)	1.4916*** (4.14)		
Gender	-1.8256 (-0.64)	-2.6529 (-0.91)	-2.3788 (-1.09)	-3.1804 (-1.40)	-2.3992 (-0.94)	-2.8464 (-1.06)	-2.6619 (-1.37)	-3.0900 (-1.49)		
FundSize	-0.5089* (-1.86)	-0.5574** (-2.23)	-0.6290** (-2.42)	-0.6444*** (-2.70)	-0.4713* (-1.94)	-0.5101** (-2.16)	-0.6195** (-2.45)	-0.6412*** (-2.65)		
FundAge	-0.0595** (-2.51)	-0.0667*** (-3.13)	-0.0373 (-1.61)	-0.0460** (-2.15)	-0.0596*** (-2.78)	-0.0644*** (-3.16)	-0.0401* (-1.96)	-0.0460** (-2.32)		
ManagerAge	-0.0040 (-0.16)	-0.0593 (-1.13)	-0.0363 (-1.47)	-0.1013** (-2.06)	0.0007 (0.03)	-0.0308 (-0.64)	-0.0292 (-1.22)	-0.0677 (-1.42)		
FirmSize	0.5832* (1.94)	0.6701** (2.42)	0.6374** (2.35)	0.6957** (2.64)	0.6304** (2.42)	0.6839*** (2.66)	0.7079*** (2.70)	0.7516*** (2.86)		
LogFirmNFunds	-0.9833** (-2.29)	-1.1735*** (-2.79)	-1.3210*** (-3.35)	-1.4951*** (-3.73)	-0.9966*** (-2.66)	-1.1079*** (-2.80)	-1.2904*** (-3.38)	-1.4091*** (-3.53)		
Volatility	0.0355 (0.33)	0.1148 (0.76)	0.0009 (0.01)	0.0429 (0.32)	-0.0848 (-0.95)	-0.0079 (-0.07)	-0.0786 (-0.93)	-0.0255 (-0.22)		
ParYearsEdu	0.1073 (0.99)	0.0902 (0.86)	0.2474** (2.38)	0.2174** (2.15)	-0.0037 (-0.04)	-0.0030 (-0.03)	0.1450 (1.42)	0.1326 (1.24)		
HasGraduate	-0.8138 (-1.04)	-0.7888 (-0.96)	-0.1293 (-0.16)	-0.1049 (-0.13)	-0.2852 (-0.45)	-0.3067 (-0.45)	0.2124 (0.31)	0.1945 (0.27)		
HasMBA	1.6352** (2.00)	1.4164* (1.84)	1.1914 (1.58)	0.9620 (1.31)	0.8273 (1.18)	0.7552 (1.10)	0.5615 (0.85)	0.4756 (0.72)		
AdmissionRate	-0.5835 (-0.54)	0.6063 (0.56)	1.5029 (1.19)	2.5310** (2.10)	-0.6131 (-0.69)	0.1438 (0.16)	1.1794 (1.02)	1.9216* (1.74)		
FinanceRelated	-0.0480 (-0.12)	0.1943 (0.53)	0.0596 (0.15)	0.2754 (0.69)	-0.5335 (-1.42)	-0.3168 (-0.93)	-0.3341 (-0.90)	-0.1463 (-0.37)		
Managerial	0.9403 (1.57)	1.3397* (1.76)	0.1792 (0.35)	0.6465 (1.00)	0.7267 (1.31)	0.9905 (1.46)	0.1604 (0.33)	0.4746 (0.77)		
Time F.E.	NO	YES	NO	YES	NO	YES	NO	YES		
Fund style F.E.	NO	NO	YES	YES	NO	NO	YES	YES		
Num. obs.	4,991	4,991	4,991	4,991	4,896	4,896	4,896	4,896		
Adj R-sq	0.0459	0.0644	0.0760	0.0924	0.0861	0.0969	0.1063	0.1157		